

Contents

<i>List of illustrations</i>	x
<i>Notes on contributors</i>	xii
<i>Acknowledgements</i>	xv
1 Introduction: from the margins to the mainstream	1
CHRIS HOLMLUND	
PART I	
Critical formations	21
2 Introduction to ‘critical formations’	23
CHRIS HOLMLUND	
3 Ordinary people, European-style: or how to spot an independent feature	27
ANNETTE INSDORF	
4 Independence for independents	35
JONAS MEKAS	
5 Dimension Pictures: portrait of a 1970s’ independent	41
ED LOWRY	
6 End of the indies: Death of the Sayles men	53
JON JOST	
7 Alternative cinemas	59
DAVID E. JAMES	

PART II

Cult film/cool film 69

- 8 **'Queen of the indies': Parker Posey's niche stardom and the taste cultures of independent film** 71

DIANE NEGRA

- 9 **Dark, disturbing, intelligent, provocative, and quirky: avant-garde cinema of the 1980s and 1990s** 89

JOAN HAWKINS

- 10 **Communitarianism, film entrepreneurship, and the crusade of Troma Entertainment** 107

IAN CONRICH

PART III

Iconoclasts and auteurs 123

- 11 **John Sayles, independent filmmaker: 'Bet on yourself'** 125

DIANE CARSON

- 12 **Haile Gerima: 'Sacred shield of culture'** 141

MARK A. REID

- 13 **Seminal fantasies: Wakefield Poole, pornography, independent cinema and the avant-garde** 155

JOSÉ B. CAPINO

PART IV

Identity hooks ⇔ cultural binds 175

- 14 **Generation Q's ABCs: queer kids and 1990s' independent films** 177

CHRIS HOLMLUND

- 15 **Just another girl outside the neo-indie** 193

CHRISTINA LANE

- 16 **Guests at *The Wedding Banquet*: the cinema of the Chinese diaspora and the rise of the American independents** 211

GINA MARCHETTI

PART V

Shifting markets, changing media	227
17 Revisiting 1970s' independent distribution and marketing strategies	229
JUSTIN WYATT	
18 Digital deployment(s)	245
PATRICIA R. ZIMMERMAN	
19 The IFC and Sundance: channeling independence	265
ROBERT EBERWEIN	
<i>Index</i>	283