

# Contents

<i>List of Figures</i>	<i>vii</i>
<i>Preface</i>	<i>xi</i>
Introduction	1
<b>PART I HOW BAD IS IT?</b>	<b>11</b>
Chapter 1 Reality of Losses	13
Chapter 2 Decomposing the Elements of Losses	33
Chapter 3 Forecasting	63
<b>PART II REASONS FOR LOSSES: THE NATURE OF THE BEAST (EXOGENOUS FACTORS)</b>	<b>85</b>
Chapter 4 Cyclicalities	87
Chapter 5 Ease of Access to Capital	97
Chapter 6 Cost of Aircraft	103
Chapter 7 Too Much Competition and the Need for Consolidation	109
Chapter 8 Sexy Industry Drawing in Dreamers and Suckers	119
<b>PART III REASON FOR LOSSES: SELF-INFLICTED (ENDOGENOUS FACTORS)</b>	<b>125</b>
Chapter 9 Labor	127
Chapter 10 Bad Management	153
Chapter 11 Pricing	163

<b>PART IV REASON FOR LOSSES: OVERREGULATION</b>	<b>177</b>
Chapter 12 Government Regulation	179
Chapter 13 Public Ownership of Airlines	193
<b>PART V HOW CAN THE INDUSTRY BE PROFITABLE?</b>	<b>199</b>
Chapter 14 Prescription for Health	201
Chapter 15 Summary and Conclusions	231
<i>Index</i>	239