

<b>CHAPTER 1</b>	<b>A REVIEW OF ALGEBRA</b>	<b>CONTENTS</b>
1.1	Set Notation	1
1.2	Real Numbers	4
1.3	Exponents, Factoring, Solving Equations, Complex Fractions	7
1.4	Inequalities	16
1.5	Absolute Value	21
1.6	Rectangular Coordinates	24
1.7	The Straight Line; Straight Line Depreciation	29
1.8	Intersecting Lines; Break-Even Analysis	41
	Chapter Review	50
	Bibliography	51
<b>CHAPTER 2</b>	<b>FUNCTIONS</b>	
2.1	The Concept of a Function	53
2.2	Some Useful Functions	62
	Chapter Review	73
	Bibliography	74
<b>CHAPTER 3</b>	<b>LIMIT AND CONTINUITY</b>	
3.1	Introduction	75
3.2	The Limit: Two Intuitive Approaches	76
3.3	Algebraic Techniques for Evaluating Limits	86
3.4	Continuous Functions	93
	Chapter Review	101
	Bibliography	103
<b>CHAPTER 4</b>	<b>THE DERIVATIVE</b>	
4.1	Introduction	105
4.2	Average Rate of Change	106
4.3	Instantaneous Rate of Change; the Derivative	115
4.4	The Derivative of Some Useful Functions	128
4.5	General Formulas for Differentiation	133
4.6	Composite Functions; the Power Rule	140
4.7	Higher Order Derivatives	144
	Chapter Review	147
	Bibliography	148
<b>CHAPTER 5</b>	<b>APPLICATIONS OF THE DERIVATIVE</b>	
5.1	Introduction	149
5.2	Relative Maxima and Relative Minima	150
5.3	Absolute Maximum and Absolute Minimum	161
5.4	Concavity	165
5.5	Applied Problems	173

5.6	Applications to Marginal Analysis	180
5.7	Business Models	
	Optimization of Tax Revenue	186
	Optimal Trade-in Time	188
	Minimizing Storage Cost	189
5.8	A Biology Model	
	The Response of the Body to a Drug	190
	Chapter Review	191
	Bibliography	193
<b>CHAPTER 6</b>	<b>THE EXPONENTIAL AND LOGARITHM FUNCTIONS</b>	
6.1	Introduction	195
6.2	The Exponential Function	196
6.3	The Logarithm Function	204
6.4	The Derivative of the Exponential and Logarithm Functions	209
6.5	Logistic Curves	217
	Chapter Review	220
	Bibliography	221
<b>CHAPTER 7</b>	<b>THE INVERSE OF DIFFERENTIATION</b>	
7.1	Introduction	223
7.2	Antiderivatives	223
7.3	The Indefinite Integral	229
7.4	A Technique of Integration: the Power Rule	233
7.5	The Indefinite Integral of $e^x$ and $1/x$	236
7.6	Integration by Parts	239
	Chapter Review	242
	Bibliography	243
<b>CHAPTER 8</b>	<b>THE DEFINITE INTEGRAL AND APPLICATIONS</b>	
8.1	Introduction	245
8.2	The Definite Integral: an Intuitive Approach	246
8.3	The Riemann Integral: Another Approach to the Definite Integral	256
8.4	Area Under a Curve	263
8.5	Business Applications of the Definite Integral	
	The Learning Curve	271
	Consumer's Surplus	273
	Maximizing Profit over Time	276
8.6	A Model in Biology	
	Average Rate Measure of Synchrony	278

	Chapter Review	280
	Bibliography	280
<b>CHAPTER 9</b>	<b>FUNCTIONS OF TWO VARIABLES</b>	
	9.1 Introduction	281
	9.2 Three-Dimensional Coordinates	282
	9.3 Partial Derivatives	288
	9.4 Maxima and Minima	292
	9.5 Lagrange Multipliers	295
	Chapter Review	299
	Bibliography	300
<b>CHAPTER 10</b>	<b>MISCELLANEOUS TOPICS</b>	
	10.1 Introduction	301
	10.2 Implicit Differentiation	301
	10.3 Improper Integrals	306
	10.4 Integration of a Rational Function	311
	10.5 Table of Integrals	315
<b>CHAPTER 11</b>	<b>THE TRIGONOMETRIC FUNCTIONS</b>	
	11.1 Introduction	319
	11.2 The Trigonometric Functions	319
	11.3 The Derivative of the Trigonometric Functions	325
	11.4 Indefinite Integrals	329
	Chapter Review	331
	Bibliography	332
<b>APPENDIX</b>		332
<b>TABLES</b>		334
<b>ANSWERS TO SELECTED PROBLEMS</b>		337
<b>INDEX</b>		399