

# CONTENTS

Chapter 1	INTRODUCTION	1
<i>Section</i>	1.1 The Role of Mathematics in Theory Construction	2
	1.2 Mathematical Theories in Psychology	5
	1.3 Behavior as a Probabilistic Process	11
	1.4 Parameter Estimation	15
	1.5 Brief Historical Review	19
Chapter 2	CONCEPT IDENTIFICATION	25
<i>Section</i>	2.1 A Vocabulary for Describing Concept Identification Experiments	28
	2.2 The Theory	32
	2.3 Analysis of Presolution Data	39
	2.4 Mathematical Derivations from the Model	49
	2.5 Sequential Statistics	63
	2.6 Estimation of Parameters	69
	2.7 Concluding Comment	73
Chapter 3	PAIRED-ASSOCIATE LEARNING	75
<i>Section</i>	3.1 The One-Element Model	84
	3.2 Derivations from the One-Element Model	88
	3.3 Fit of the One-Element Model to Paired-Associate Data	105
	3.4 The Single-Operator Linear Model	108
	3.5 Further Developments	117
	3.6 The Random-Trial Increments Model	120
Chapter 4	CHOICE BEHAVIOR	135
<i>Section</i>	4.1 The Paradigm for Choice Experiments	137
	4.2 Luce's Choice Axiom	139

	4.3	A Hypothesis about Stimulus Ranking	150
	4.4	A Random Walk Model	155
	4.5	Choice Times	165
	4.6	Other Random Walk Models for Choice Behavior	175
	4.7	A Random Walk Model with Memory	181
	4.8	Concluding Comments	184
<b>Chapter 5</b>		<b>SIGNAL DETECTION AND PROBABILITY LEARNING</b>	<b>187</b>
<i>Section</i>	5.1	Two-Alternative Forced-Choice Detection Task	188
	5.2	Theory	192
	5.3	Mathematical Derivations	200
	5.4	Analysis of Signal Detection Data	211
	5.5	Sequential Phenomena	220
	5.6	Probability Learning and Outcome Structures	226
	5.7	An Experiment Involving Both Signal Detection and Probability Learning	231
	5.8	Alternative Models for the Bias Process	242
	5.9	Concluding Remarks	245
<b>Chapter 6</b>		<b>AVOIDANCE CONDITIONING</b>	<b>249</b>
<i>Section</i>	6.1	The Two-Element Model	252
	6.2	The Linear Model	268
	6.3	The Linear Model for Experimenter-Controlled Events	284
	6.4	The Beta Model	290
	6.5	A Model for Extinction of Avoidance Habits	300
<b>Chapter 7</b>		<b>SOCIAL AND ECONOMIC BEHAVIOR</b>	<b>309</b>
<i>Section</i>	7.1	Two-Person Interactions: Experimental Procedure and Theory	311
	7.2	Ergodic Markov Chains	317
	7.3	Results and Analysis of an Interaction Experiment	322
	7.4	Economic Oligopoly	329
	7.5	Other Developments	339
<b>Chapter 8</b>		<b>STIMULUS SAMPLING THEORY</b>	<b>343</b>
<i>Section</i>	8.1	The General Theory: Terminology and Basic Assumptions	343
	8.2	The <i>N</i> -Element Pattern Model	352
	8.3	Conditioning States and Related Probabilities	354
	8.4	The Mean Learning Curve	361
	8.5	Sequential Predictions	363
	8.6	Concluding Comment	372

Chapter 9	PARAMETER ESTIMATION	373
<i>Section</i>	9.1 Properties of Estimators	374
	9.2 Maximum Likelihood Estimates for Markov Chains	378
	9.3 Maximum Likelihood Estimate for the One-Element Paired-Associate Model	382
	9.4 Minimum Chi-Square Estimates for Markov Chains	385
	9.5 Minimum Chi-Square Estimates for Specific Sequences	387
	BIBLIOGRAPHY	397
	AUTHOR INDEX	419
	SUBJECT INDEX	425