

# CONTENTS

- 1 Prologue 3
  - 2 Salience and Context 13
  - 3 Lexical Access 39
  - 4 Irony 61
  - 5 Metaphors and Idioms 103
  - 6 Jokes 167
  - 7 Innovation 176
  - 8 Evidence from Other Research 185
  - 9 Coda: Unaddressed Questions—  
Food for Future Thought 196
- Notes 201
- References 213
- Author Index 243
- General Index 251