

# Contents

Foreword by <i>Howard B. Altman</i>	vii
Preface	ix
1 What is research?	1
2 Variables	7
3 Data organization	20
4 Controlling extraneous variables	29
5 Critiquing statistical studies	43
6 The group and the individuals	63
7 Patterns in human behavior	75
8 Statistics for testing	95
9 Statistical logic	108
10 Correlation	126
11 Comparing means	154
12 Comparing frequencies	182
13 Hands-on critique and posttest	199
References	209
Index	211