

Contents

List of Contributors	viii
SECTION 1 THE INTERNET AS A RESEARCH MEDIUM	1
1 The Internet as a Research Medium: An Editorial Introduction to <i>The Sage Handbook of Online Research Methods</i> <i>Raymond M. Lee, Nigel Fielding and Grant Blank</i>	3
SECTION 2 DESIGNING INTERNET RESEARCH	21
2 The Ethics of Internet Research <i>Rebecca Eynon, Jenny Fry and Ralph Schroeder</i>	23
3 Understanding and Managing Legal Issues in Internet Research <i>Andrew Charlesworth</i>	42
4 Research Design and Tools for Internet Research <i>Claire Hewson and Dianna Laurent</i>	58
5 General Approaches to Data Quality and Internet-generated Data <i>Karsten Boye Rasmussen</i>	79
SECTION 3 DATA CAPTURE USING THE INTERNET	97
6 Middleware for Distributed Data Management <i>Alvaro A.A. Fernandes</i>	99
7 Distilling Digital Traces: Computational Social Science Approaches to Studying the Internet <i>Howard T. Welser, Marc Smith, Danyel Fisher and Eric Gleave</i>	116
8 Analyzing Social Networks via the Internet <i>Bernie Hogan</i>	141
9 Nonreactive Data Collection on the Internet <i>Dietmar Janetzko</i>	161

SECTION 4	THE INTERNET SURVEY	175
10	Overview: Online Surveys <i>Vasja Vehovar and Katja Lozar Manfreda</i>	177
11	Sampling Methods for Web and E-mail Surveys <i>Ronald D. Fricker, Jr</i>	195
12	Internet Survey Design <i>Samuel J. Best and Brian S. Krueger</i>	217
13	Internet Survey Software Tools <i>Lars Kaczmirek</i>	236
SECTION 5	VIRTUAL ETHNOGRAPHY	255
14	Virtual Ethnography: Modes, Varieties, Affordances <i>Christine Hine</i>	257
15	Internet-based Interviewing <i>Henrietta O'Connor, Clare Madge, Robert Shaw and Jane Wellens</i>	271
16	Online Focus Groups <i>Ted J. Gaiser</i>	290
17	Fieldnotes in Public: Using Blogs for Research <i>Nina Wakeford and Kris Cohen</i>	307
18	Research Uses of Multi-user Virtual Environments <i>Ralph Schroeder and Jeremy Bailenson</i>	327
19	Distributed Video Analysis in Social Research <i>Jon Hindmarsh</i>	343
SECTION 6	THE INTERNET AS AN ARCHIVAL RESOURCE	363
20	The Provision of Access to Quantitative Data for Secondary Analysis <i>Keith Cole, Jo Wathan and Louise Corti</i>	365
21	Secondary Qualitative Analysis Using Internet Resources <i>Patrick Carmichael</i>	385
22	Finding and Investigating Geographical Data Online <i>David Martin, Samantha Cockings and Samuel Leung</i>	403
23	Data Mining, Statistical Data Analysis, or Advanced Analytics: Methodology, Implementation, and Applied Techniques <i>Bert Little and Michael Schucking</i>	419

24	Artificial Intelligence and the Internet <i>Edward Brent</i>	452
SECTION 7 THE FUTURE OF SOCIAL RESEARCH ON THE INTERNET		469
25	Longitudinal Statistical Modelling on the Grid <i>Rob Crouchley and Rob Allan</i>	471
26	Qualitative e-Social Science/Cyber-Research <i>Nigel Fielding and Raymond M. Lee</i>	491
27	New Cartographies of 'Knowing Capitalism' and the Changing Jurisdictions of Empirical Sociology <i>Michael Hardey and Roger Burrows</i>	507
28	The Internet and the Future of Social Science Research <i>Michael Fischer, Stephen Lyon and David Zeitlyn</i>	519
29	Online Research Methods and Social Theory <i>Grant Blank</i>	537
	Glossary of Key Terms	550
	Name Index	559
	Subject Index	562