

# Contents

Acknowledgements	xii
Introduction	1
1 Historical Corpus Stylistics and Early News Media	5
1 The Historical Stylistic Perspective	6
1.1 Historical Stylistics and Stylistic Foregrounding	7
1.2 Historical Stylistics and other Approaches	11
2 Genre-Specific Considerations	14
2.1 The Historical Dimension	15
2.2 The Stylistic Dimension	19
2.3 The Physical Dimension	27
3 Corpus-Linguistic Considerations	32
3.1 Time Parameters	33
3.2 Corpus Dimensions	35
3.3 Corpus Sources	37
3.4 Usefulness and Limitations	43
4 Conclusion	46
<b>Part I: Socio-Stylistic Dimensions</b>	<b>51</b>
2 Media Performance and Organization Profiles	55
1 Performance Variables	57
2 Media Organization Profiles	64
2.1 High-Performance Profiles	64
2.2 Medium-Performance Profiles	68
2.3 Low-Performance Profiles	70
3 Conclusion	71
3 Media Variation and Stylistic Change	73
1 Stylistic Variables	75

2	Stylistic Profiles	79
2.1	Conservative Profiles	82
2.2	Conservative-Popular Profiles	85
2.3	Quality Profiles	86
2.4	Popular Profiles	93
2.5	Quality-Popular Hybrids	97
2.6	Balanced Profiles	100
3	Conclusion	100
4	Performance and Style: A Socio-Stylistic Profile	103
1	Towards Market Diversification	103
2	Concluding Remarks	109
<b>Part II: Technologically Facilitated Innovation</b>		111
5	Visual Foregrounding in Eighteenth-Century Headlines	113
1	Corpus Details	114
1.1	Graphic Types	115
1.1.1	Distribution of Graphic Types	118
2	Headline Functions	120
2.1	Attributive Headline	121
2.2	Thematic Headline	123
2.3	Performative Headline	124
2.4	Structural Headline	125
3	Correlation of Graphic and Functional Patterns	126
4	Late Eighteenth-Century Headlines	128
5	Conclusion	136
6	Syntactic Foregrounding in Eighteenth- and Nineteenth-Century News Discourse	140
1	Corpus and Method	141
2	Verbal Headlines	142
3	Modes of Syntactic Foregrounding	144
4	Stylistic Dimensions	147
4.1	Unstressed Forms	147
4.2	Topicalized Forms	149
4.3	Dislocated Forms	152
4.4	Complex Forms	157

	<b>HISTORICAL CORPUS STYLISTICS</b>	<b>xi</b>
	5 Outlook to the Nineteenth Century	158
	6 Conclusion	161
	<b>Part III: Situational Aspects: News Context and Early Media Change</b>	<b>165</b>
7	Macrotextual Foregrounding Strategies in Eighteenth-Century News Discourse	169
	1 Event Focusing	169
	2 Textual Emphasis	175
	2.1 Early Forms of Textual Emphasis	175
	2.2 First Phase of Consolidation	180
	2.3 Towards Event-Related Thematic Structures	184
	3 Conclusion	190
8	Microtextual Foregrounding: Comment and News Context	194
	1 Modality in Early News Discourse	194
	2 Stylistic Realizations of Modality	197
	3 Distributional Patterns	203
	4 Contextual Domains	211
	5 Modality Patterns	214
	5.1 War	215
	5.2 Politics	216
	5.3 Social Life	218
	5.4 Commerce & Trade	219
	5.5 Entertainment & Features	220
	5.6 Accidents & Disasters	222
	5.7 Crimes	223
	5.8 Announcements	224
	6 Conclusion	224
	Conclusion	231
	References	236
	List of Abbreviations	249
	Appendices I–III	251
	Index	257