Contents

FRANK KELLETER, DANIEL STEIN American Studies as Media Studies	i.
	•
I.	
JOHN DURHAM PETERS	
Strange Sympathies: Horizons of Media Theory	
in America and Germany	3
II. The Book as Medium and the Mediality of Literature	
MaryAnn Snyder-Körber	
Building the Better Book: Conversation,	
Complication, and the Constitution of the Medium in	
The Sketch-Book of Geoffrey Crayon, Gent2	7
CHRISTINE GERHARDT	
"Earth adhering to their roots": Dickinson, Whitman,	
and the Ecology of Bookmaking	7
PHILIPP SCHWEIGHAUSER	
The Noises of Modernist Form: John Dos Passos's Manhattan	
Transfer, Zora Neale Hurston's Their Eyes Were Watching	
God, and the Soundscapes of Modernity4	.7
JOHN JOHNSTON	
Computer Fictions: Literary Representation	_
and Computational Media5	7
ш.	
Winfried Fluck	
Playing Indian: Aesthetic Experience, Recognition, Identity7	3

vi Contents

IV. Visual Culture

R. J. ELLIS "Golden All Through": Inter-Hemispheric Colorations to Spofford's "The Amber Gods"95
CHRISTINA MEYER "After all, disaster is my muse": Art Spiegelman's In the Shadow of No Towers
GEORGIANA BANITA "No More Idols but Me": Sylvia Plath as Cinema Icon119
NICOLE SCHRÖDER Representing Natural Catastrophes: Nature and Technology in Hollywood Disaster Movies
v.
PAMELA CHURCH GIBSON "Is that what they think a real man looks like?": Hollywood, Gender, and Consumption
VI. Intermediality: Image—Music—Text
SABINE SIELKE Memory, Intermediality, and the (Cognitive) Sciences: Re-Cognizing Cultural Studies
ULLA HASELSTEIN The Intermedial Experiments of Modernist Portraiture: Mina Loy and Gertrude Stein
Daniel Stein From Text-Centered Intermediality to Cultural Intermediality; or, How to Make Intermedia Studies more Cultural
JULIA MEIER Diamanda Galás: Defining the Space In-Between191

Contents

VII.

JAMES W. CORTADA From PCs to iPods and Beyond: The Role of Technologies and Media in The United States
VIII. Politics and the Public Sphere
DANIEL GOSSEL Challenging the Political Establishment: William Randolph Hearst, Muckraking, and New York Politics, 1905-1906217
MATTHIAS S. FIFKA The Mediated Race to the White House: The Institutionalization and Development of Presidential Debates
ULF SCHULENBERG Sentimental Education, Morality, and All the Little Things239
ASTRID FRANKE Dismantling the Public Sphere: The Poetics of Apathy249
PIA WIEGMINK Electronic Disturbances: Creative Resistance on the Net261
IX. The Didactics of Media Studies
BRUNO ARICH-GERZ Bringing Home Kurt Vonnegut's Slaughterhouse-Five: War Against Cities, and E-Teaching on One of Its Locales273
MARTINA WOLFF The Aftermath of 9/11 in Literature and in Blogs: A Comparative Approach
List of Contributors