

TABLE OF CONTENTS

Foreword	Lee J. Cronbach and Richard C. Atkinson	v
Preface	John D. Krumboltz	ix
Chapter 1.	Educational Objectives and Human Performance Robert M. Gagné	1
Chapter 2.	The Mainsprings of Achievement-Oriented Activity John W. Atkinson	25
Chapter 3.	Curiosity and Education Daniel E. Berlyne	67
Chapter 4.	The Hidden Curriculum in the Middle-Class Home Fred L. Strodbeck	91
Chapter 5.	Language Proficiency and School Learning Walter Loban	113
Chapter 6.	Impulsive and Reflective Children: The Significance of Conceptual Tempo Jerome Kagan	133
Chapter 7.	Sequence of Speaking and Listening Training in Beginning French Evan R. Keislar and Larry Mace	163
Chapter 8.	Some Theoretical and Experimental Approaches to Problems in Written Instruction Ernst Z. Rothkopf	193
Chapter 9.	Model the Master Teacher or Master the Teaching Model Lawrence M. Stolurow	223
Chapter 10.	School Learning over the Long Haul John B. Carroll	249