

# C O N T E N T S

## P A R T I

	Page
1. INTRODUCTION . . . . .	1
2. CONCEPTION . . . . .	2
3. OBJECTIVES . . . . .	3
4. PARTICIPANTS . . . . .	4
5. DEVELOPMENT OF THE SOFTWARE . . . . .	5
6. SPONSORS AND PROMOTERS . . . . .	5
7. PROCEEDINGS by Walter Hoffmann . . . . .	6
8. THE RESULTS OF THE EVALUATION OF THE SEMINAR by Walter Hoffmann	11
9. SOME REMARKS ON THE ORGANIZATION OF FUTURE SEMINARS by Dr. Klaus Bung . . . . .	14

## P A R T II

1. OPENING REMARKS by Orlando P. Gonzaga . . . . .	19
2. ADDRESS by His Excellency Jobst von Buddenbrock . . . . .	22
3. KEY-NOTE ADDRESS by Juan L. Manuel . . . . .	25
4. PUBLIC LECTURES	
"Educational Technology and its Prospects for the Philippines" by Dr. Klaus Bung . . . . .	30
"New Ways of Teaching Complex Procedures" by María José Sanchez Carrasco . . . . .	56
"Programmed Learning in a New Perspective" by Tom Wyant . . . . .	83
5. CLOSING LECTURE	
"Pioneering Educational Technology in a Developing Country" by Dr. Klaus Bung . . . . .	93
6. CLOSING REMARKS by Walter Hoffmann . . . . .	104
7. RESPONSE by Alberto P. Mendoza . . . . .	107
8. PLAN FOR IMPLEMENTATION OF EDUCATIONAL TECHNOLOGY IN THE PHILIPPINES by L.A. Jeresano . . . . .	110

P A R T III (Annexes)

1. MANILA SEMINAR PACKAGE  
"Report + Evaluation in a Nutshell" by Tom Wyant
2. ADVANTAGES AND DISADVANTAGES OF THE SEMINAR
3. EVALUATION QUESTIONNAIRES
4. LIST OF PARTICIPANTS
5. THE LECTURING TEAM
6. EXAMPLES OF DAILY OBJECTIVES
7. COMMENT ABOUT THE PAPERS PRESENTED BY THE PARTICIPANTS  
by Prof. Dr. H. Fischer
8. SOME EXAMPLES OF THE PAPERS PRESENTED BY THE PARTICIPANTS
9. PRESS REPORTS