## **Contents**

List of Figures		ix
Li	List of Tables Notes on Contributors Preface Jordi Canals	
No		
	troduction In L. Ward	1
	Part I Building the Future	
1	Learning from Practice: How to Avoid Mistakes in Succession Processes Guido Corbetta	9
2	The Shape of Things to Come – Emotional Ownership and the Next Generation in the Family Firm Nigel Nicholson and Åsa Björnberg	29
	Part II From Promises to Results	
3	Power as Service in Family Business  Miguel Angel Gallo	55
4	A Classification Scheme for Family Firms: From Family Values to Effective Governance to Firm Performance Pramodita Sharma and Mattias Nordqvist	71
5	How Values Dilemmas Underscore the Difficult Issues of Governing the Large, Enterprising Family <i>John L. Ward</i>	102
	Part III Finding the Right Structure	
6	Toward a Typology of Family Business Systems  John A. Davis	127

7	Embeddedness of Owner-Managers: The Moderating Role of Values Sabine B. Klein	155
8	Single Family Offices: The Art of Effective Wealth Management Heinrich Liechtenstein, Raffi Amit, M. Julia Prats and Todd Millay	166
	Part IV The Value of Family Business	
9	The Impact of Family Business on Society Fernando Casado	197
10	Fair Process and Emotional Intelligence Ludo Van der Heyden and Quy Nguyen Huy	214
11	Family Firms and the Contingent Value of Board Interlocks: The Spanish Case Erica Salvaj, Fabrizio Ferraro and Josep Tàpies	236
Conclusion Josep Tàpies		260
Index		267

## **List of Figures**

1.1	The integrative model of successful FOB successions	10
1.2	The age factor	15
4.1	Seven possible roles of internal family firm	
	stakeholders	79
4.2	A stakeholder map for Nick's Landscaping Services (NLS)	80
4.3	Performance = FIT between family values, family	
	involvement and governance structures	82
5.1	Governing the enterprising family	104
5.2	Governing the three circles of interest	106
5.3	A summary of the values dilemmas	120
6.1	Three-circle model of the family business system	128
7.1	Value-attitude-interaction-model	158
7.2	Value-commitment-embeddedness-interaction-model	159
7.3	The influence of values on embeddedness:	
	moderating variables	161
7.4	Values driven by different principles and their	
	effect on embeddedness	162
8.1	Location of SFO headquarters	176
8.2	Family wealth distribution	177
8.3	Number of generations served by the SFO	178
8.4	Key SFO objectives	179
8.5	SFO benefits	180
8.6	SFO governance – types of committee	184
8.7	Use of governance committees	184
8.8	Asset allocation (by geography)	186
8.9	Investment objectives - billionaire versus	
	millionaire SFOs	187
8.10	Investment objectives – first generation versus	
	later generation SFOs	188
10.1	Emotional levers for organizational change	
	according to Huy	219
10.2	Fair process framework due to Van der Heyden et al.	221
10.3	The science of fair process: the relationship between	
	fair process and performance as identified by Limberg	
	in the strategic product planning process of 15 German	
	manufacturing plants	226

## x List of Figures

How fair process improves organizational performance	
AND individual satisfaction	228
The virtuous cycle of fair process : building trust	
and motivation	229
Network of Spanish firms	246
Network of Spanish family firms	248
Network of top 20 Spanish family firms by betweenness	251
	The virtuous cycle of fair process : building trust

## List of Tables

0.1	values common in non-family firms versus values	
	common in family firms	5
1.1	The generational challenge	26
2.1	Four manifestations of emotional ownership	
	in family firms	34
5.1	Governance transformation	103
5.2	From siblings to cousins	105
5.3	Owners' charter	107
5.4	The "difficult issues"	108
5.5	The most difficult of the 20 difficult issues	121
6.1	Typologies based on system characteristics	128
6.2	Developmental typologies	129
6.3	Family business system features	133
6.4	Intensity of family involvement with business	145
6.5	Family stage characteristics	149
8.1	Number of households served by SFOs	178
8.2	SFO functions – perceived importance	181
8.3	SFO functions – service organization	182
8.4	Asset allocation	185
8.5	Asset allocation by generations	188
9.1	International comparison of family businesses	199
9.2	Business transfers by country	203
1.1	Top 30 Firms by betweenness centrality	244
1.2	Top 20 family firms by betweenness centrality	245
1.3	Incidence of firms by region	245
1.4	Descriptive statistics	247
1.5	Differences in the centrality measures between family	
	firms and non-family firms	247