

Contents

Preface to Second Edition	vii
List of symbols	ix
1 Communication	1
1 The code model and the semiotic approach to communication	3
2 Decoding and inference in verbal comprehension	9
3 The mutual-knowledge hypothesis	15
4 Grice's approach to 'meaning' and communication	21
5 Should the code model and the inferential model be amalgamated?	24
6 Problems of definition	28
7 Problems of explanation: Grice's theory of conversation	31
8 Cognitive environments and mutual manifestness	38
9 Relevance and ostension	46
10 Ostensive-inferential communication	50
11 The informative intention	54
12 The communicative intention	60
2 Inference	65
1 Non-demonstrative inference	65
2 Logical forms, propositional attitudes and factual assumptions	71
3 Strength of assumptions	75
4 Deductive rules and concepts	83
5 The deductive device	93
6 Some types of deduction	103
7 Contextual effects: the role of deduction in non-demonstrative inference	108
3 Relevance	118
1 Conditions for relevance	118
2 Degrees of relevance: effect and effort	123
3 Is the context given or chosen?	132

4 A choice of contexts	137
5 Relevance to an individual	142
6 The relevance of phenomena and stimuli	151
7 The principle of relevance	155
8 How relevance theory explains ostensive–inferential communication	163
4 Aspects of verbal communication	172
1 Language and communication	172
2 Verbal communication, explicatures and implicatures	176
3 The identification of propositional form	183
4 The identification of implicatures	193
5 Propositional form and style: presuppositional effects	202
6 Implicatures and style: poetic effects	217
7 Descriptive and interpretive dimensions of language use	224
8 Literalness and metaphor	231
9 Echoic utterances and irony	237
10 Speech acts	243
Postface	255
Notes to First Edition	281
Notes to Second Edition	293
Notes to Postface	295
Bibliography	299
Index	321