

# Contents

Acknowledgements

Introduction 1

## Chapter I *The path is the goal or: the metaphorisation of European politics* 6

- I.1 *Paths and tracks, steps and leaps on the road to Europe* 6
- I.2 *Metaphor and political thought* 18
- I.3 *Multiple speed as an 'entailment' of the movement metaphor?* 25

## Chapter II *Vehicles of Europe's political journey in the 1990s* 39

- II.1 *The EU train: its progress and passengers* 39
- II.2 *The EU train: driven by Germany, held back by Britain?* 46
- II.3 *Ships, boats and convoys in EU politics* 57
- II.4 *Cars, bicycles and aeroplanes: modern means of transport for the EU* 68

## Chapter III *Constructing the Union* 77

- III.1 *Cores, tiers and circles: European geometry and its variability* 77
- III.2 *The EU as a machine, engine, or model* 87
- III.3 *The European architecture: a house without exit doors?* 93

## Chapter IV *Metaphors of group membership and group control* 105

- IV.1 *Who is in, who is out of the EU club — and who sits at the top table?* 105
- IV.2 *Discipline, straitjackets and head teachers: the darker side of European solidarity* 115
- IV.3 *Kings, arch-priests and bosses: feudal hierarchies and business management in the Union* 125
- IV.4 *Parents and children, love, marriage and divorce in the European family* 130

**Chapter V The *physiology* of the EU and of its *child*,  
the euro** 140

V.1 Images of *birth*, *life* and *death* 140

V.2 *Fitness* and *illness* of the European *body politic* 145

V.3 *Size*, *strength* and *weakness* of the EU, its members and  
institutions 153

**Chapter VI *War games* for the EU: metaphors of competition  
and confrontation** 163

VI.1 Politics and economy in the EU as *sporting contests* 163

VI.2 Military metaphors and allusions to *war* 171

VI.2.1 General *war* imagery 172

VI.2.2 *Drawbridges* and *thick walls*: Fortress Europe 183

VI.2.3 Spectres of the past: allusions to the experience of  
the World Wars in Europe 189

**Chapter VII The *drama* of EU politics: *comedy* or *tragedy*?** 201

Abbreviations for media sources 208

References 209