CONTENTS

Acknowledgments	ix
Introduction JOHN ALBERTI	хi
"Use a Pen, Sideshow Bob": The Simpsons and the Threat of High Culture DAVID L. G. ARNOLD	1
Commodity Culture and Its Discontents: Mr. Bennett, Bart Simpson, and the Rhetoric of Modernism KURT M. KOENIGSBERGER	29
The Simpsons and Hanna-Barbera's Animation Legacy MEGAN MULLEN	63
Countercultural Literacy: Learning Irony with <i>The Simpsons</i> KEVIN J. H. DETTMAR	85
Homer Erectus: Homer Simpson As Everyman and Every Woman VALERIE WEILUNN CHOW	107
Who Wants Candy? Disenchantment in <i>The Simpsons</i> ROBERT SLOANE	137
Myth or Consequences: Ideological Fault Lines in <i>The Simpsons</i> VINCENT BROOK	172

viii Contents

So Television's Responsible!": Oppositionality and the	
Interpretive Logic of Satire and Censorship in <i>The Simpsons</i> and <i>South Park</i> WILLIAM J. SAVAGE, JR.	197
Looking for Amanda Hugginkiss: Gay Life on <i>The Simpsons</i> MATTHEW HENRY	225
Releasing the Hounds: <i>The Simpsons</i> As Anti-Nuclear Satire MICK BRODERICK	244
Local Satire with a Global Reach: Ethnic Stereotyping and Cross-Cultural Conflicts in <i>The Simpsons</i> DUNCAN STUART BEARD	273
Bart Simpson: Prince of Irreverence DOUGLAS RUSHKOFF	292
List of Episodes Cited	303
The Simpsons Complete Episode Guide, Seasons 1–13	309
About the Contributors	327
Index	331