

## TABLE OF CONTENTS

PREFACE . . . . .	ix
1. INTRODUCTION . . . . .	1
1.1. Aims of this study . . . . .	1
1.2. Theoretical framework . . . . .	2
1.3. Methods of research . . . . .	4
1.4. Respondents . . . . .	6
1.5. Minority groups . . . . .	5
1.6. Prejudice in other types of discourse . . . . .	8
1.7. Talk about minorities: An example . . . . .	10
2. ETHNIC PREJUDICE . . . . .	13
2.1. Classical approaches . . . . .	13
2.2. Current research . . . . .	16
2.3. Toward an integrated framework for the study of ethnic prejudice . . . . .	22
2.3.1. The cognitive framework . . . . .	23
2.3.2. Strategies of ethnic information processing . . . . .	26
2.3.3. The organization of group schemata . . . . .	33
2.3.4. The social context . . . . .	34
3. THE CONTEXTS OF PREJUDICED DISCOURSE . . . . .	43
3.1. Text and context . . . . .	43
3.2. Production strategies for prejudiced talk . . . . .	44
3.3. Social strategies and functions of prejudiced talk . . . . .	48
4. TOPICS OF DISCOURSE . . . . .	55
4.1. Dimensions of discourse analysis . . . . .	55
4.2. Topics of discourse: A theoretical account . . . . .	55
4.3. Building topics: An example . . . . .	57
4.4. Topic sequences . . . . .	61
4.5. Topic change . . . . .	64
4.6. Contents . . . . .	66

* 4.7. Prejudiced topics . . . . .	69
4.8. An experimental test . . . . .	71
4.9. Stereotypes about stereotypes: topoi . . . . .	73
4.10. Some survey data about ethnic attitudes . . . . .	74
4.11. Racist discourse: How do majorities talk to minorities? . . . . .	76
<b>5. STORIES ABOUT MINORITIES . . . . .</b>	<b>79</b>
5.1. Stories, storytelling, and minorities . . . . .	79
5.2. Narrative structures . . . . .	81
5.3. Schemata of stories about minorities . . . . .	84
5.3.1. The categories of narrative . . . . .	84
5.3.2. The hierarchical structure of the narrative schema . . . . .	94
5.3.3. Some quantitative evidence . . . . .	94
5.3.4. An example . . . . .	96
5.4. Story topics . . . . .	101
<b>6. ARGUMENTATION . . . . .</b>	<b>105</b>
6.1. Conversational argumentation . . . . .	105
6.2. Arguments about ethnic opinions . . . . .	107
<b>7. SEMANTIC STRATEGIES . . . . .</b>	<b>115</b>
7.1. The notion of 'strategy' . . . . .	115
7.2. Semantic strategies in talk about ethnic minorities . . . . .	116
7.3. Some cognitive implications . . . . .	128
<b>8. STYLE AND RHETORIC . . . . .</b>	<b>133</b>
8.1. Strategies of adequate and effective formulation . . . . .	133
8.2. Some stylistic properties of talk about minorities . . . . .	134
8.3. The expression of prejudice . . . . .	136
8.4. Rhetorical operations . . . . .	139
<b>9. PRAGMATIC AND CONVERSATIONAL STRATEGIES . . . . .</b>	<b>143</b>
9.1. Speech acts and the structures of opinion interviewing . . . . .	143
*9.2. Dialogical structures and strategies . . . . .	147
<b>10. CONCLUSIONS . . . . .</b>	<b>153</b>
<b>REFERENCES . . . . .</b>	<b>159</b>