TABLE OF CONTENTS

Foreword	11
OPENING ADDRESS	
Thomas Nast (1840 - 1902). Tribute to a Son of Landau Edward H. Sewell, Virginia Tech University, Blacksburg. U.S.A.	13
KEYNOTE ADDRESSES	
Narrative and History in Giambattista Vico's New Science Herman Cohen, The Pennsylvania State University, Pennsylvania. U.S.A.	23
How to Explain Terms: By Narrating or by Defining? Elmar Bartsch, Universität Duisburg. F.R.G.	33
CULTURAL AND SOCIAL FUNCTIONS OF NARRATIVES	
Culture, Communication and Narrative Performance Dwight Conquergood, Northwestern University, Evanston. U.S.A.	42
Commodifying Culture. Selling the Stories of Appalachian America Jean Haskell Speer, Virginia Tech University, Blacksburg, U.S.A.	56
Characterized by Ideology: The Story of Sambo and the Southern Belle David C. Williams, Wake Forest University, Winston-Salem. U.S.A.	74
Narrative Accounts as Everyday Legitimating Practices in Organizations Stanley Deetz, Rutgers University, New Brunswick. U.S.A.	91
The Risk of Performing Personal Narratives Eric E. Peterson and Kristin M. Langellier, University of Maine at Orono. U.S.A.	98
Transcending Everyday Life Through Narrative Communication: Stories that Help us Cope	
Catherine Sullivan, Oklahoma State University, Stillwater. U.S.A.	116

NARRATIVES IN LINGUISTIC AND RHETORICAL COMMUNICATION	
Narrating and Listening in the Kindergarten: First Findings with 3-year-olds	
Katharina Meng, Akademie der Wissenschaften, Berlin. D.D.R.	130
On Thinking Out Loud and Listening Comprehension in Narratives in a Foreign Language Edith Slembek, Université de Lausanne. Switzerland.	150
Narrative Persuasion in Rhetoric Theory	
Michael McGuire, University of Georgia, Athens. U.S.A.	163
The Narrative Speech Style: Research Perspectives	
Norbert Gutenberg, Universität des Saarlandes, Saarbrücken. F.R.G.	179
Telling Jokes as a Linguistic Game Ilse Schweinsberg, Hattingen. F.R.G.	192
NARRATIVES IN LITERARY AND THEATRICAL COMMUNICATION	
fabula rasa: Narrative and Oral Interpretation Renote Kühn, Universität Dortmund. F.R.G.	205
Bertold Brecht's <u>The Street Scene</u> and the Art of Storytelling Hans Martin Ritter, Hochschule der Künste, Berlin, F.R.G.	217
The Role of the Narrating Actor Michael Thiele, Fachhochschule Karlsruhe. F.R.G.	233
Theatrical Performance Apprehension: An Analysis of Personal Narratives Ronald J. Pelias and Mary H. Pelias, Southern Illinois University,	
Carbondale. U.S.A.	239
NARRATIVES IN MEDIA COMMUNICATION	
Narrative Communication in Editorial Cartoons	
Edward H. Sewell, Virginia Tech University, Blacksburg. U.S.A.	260

News Stories as Narratives: An Examination of Coverage of the Solidarity	
Era in Poland by ABC News	
Kevin M. Carragee, Denison University, Granville. U.S.A.	269
Commercials as Narratives	
Hellmut Geissner, Erziehungswissenschaftliche Hochschule, Landau.	297
F.R.G.	