Contents

Preface Acknowledgments		Vii
		xiii
PΑ	RT ONE: Structuralism and Linguistic Models	
1	The Linguistic Foundation	3
	Langue, parole	8
	Relations	10
	Signs	16
	Discovery procedures	20
	'Generative' or 'transformational'	24
	Consequences and implications	26
2	The Development of a Method: Two Examples	32
_	The language of fashion	32
	Mythological logic	40
3	Jakobson's Poetic Analyses	55
4	Greimas and Structural Semantics	75
5	Linguistic Metaphors in Criticism	96
_	The work as system	98
	The work as semiotic project	103
PA	ART TWO: Poetics	
6	Literary Competence	113
7	Convention and Naturalization	131
′	Ecriture, lecture	131

		The 'real'	140
		Cultural vraisemblance	141
		Models of a genre	145
		The conventionally natural	148
		Parody and irony	152
	8	Poetics of the Lyric	161
		Distance and deixis	164
		> Organic wholes	170
		Theme and epiphany	175
		Resistance and recuperation	178
	9	Poetics of the Novel	189
		Lisibilité, illisibilité	189
		Narrative contracts	192
		Codes	202
		Plot	205
		Theme and symbol	224 230
		Character	230
	PA	RT THREE: Perspectives	
×	10	'Beyond' Structuralism: Tel Quel	241
	11	Conclusion: Structuralism and the Qualities of Literature	255
	No	tec	267
	110		
	Bib	liography	273
	Index		295