

# CONTENTS

Preface	vii
Introduction American Political Parties and Elections: An Overview . . . . .	xi
Jeff Fishel	

## PART I AMERICAN POLITICS AND THE LEGACY OF DISCONTENT

### CHAPTER 1 Political Parties in American Society

1.1 Trends in Public Support for the American Party System . . . . .	3
Jack Dennis	
1.2 The Case for Responsible Party Government. . . . .	22
David S. Broder	
1.3 Toward a More Responsible Party System: Political Science, Policy Science, or Pseudo-Science? . . . . .	33
Evron M. Kirkpatrick	
1.4 The Republican Party in American Politics. . . . .	55
John F. Bibby and Robert J. Huckshorn	
1.5 The Democratic Party in American Politics. . . . .	66
John G. Stewart	

## PART II ELECTIONS AS INSTRUMENTS OF POPULAR CONTROL

### CHAPTER 2 Voters and Voting in the United States

2.1 Suffrage and Voter Turnout in the United States: The Vanishing Voter . . . . .	77
V. Lance Tarrance	
2.2 Where the Votes Come From: An Analysis of Electoral Coalitions, 1952-1972. . . . .	86
Robert Axelrod	
2.3 From Confusion to Clarity: Issues and American Voters, 1952-1968. .	100
Gerald M. Pomper	
2.4 From Confusion to Confusion: Issues and Voters, 1952-1972 . . . . .	114
Michael Margolis	
2.5 The Majority Party Reunited? A Comparison of the 1972 and 1976 Elections . . . . .	127
Arthur H. Miller	

### CHAPTER 3 Linking Voters and Decision-Makers

3.1 Party Government and the Salience of Congress . . . . .	141
Donald E. Stokes and Warren E. Miller	
3.2 Party Government and the Salience of Congress Revisited—1970 . . .	150
Stanley R. Freedman	
3.3 The Grievances of the Poor . . . . .	154
Lewis Lipsitz	
3.4 Electoral Choice and Popular Control of Public Policy: The Case of the 1966 House Elections . . . . .	166
John L. Sullivan and Robert E. O'Connor	
3.5 Elections as Legitimizing Institutions . . . . .	179
Benjamin Ginsberg and Robert Weissberg	

PART III PARTIES AS INSTRUMENTS OF POPULAR CONTROL

CHAPTER 4 Presidential Nominations and Elections

4.1 National Conventions and Delegate Selection: An Overview. . . . . 189  
F. Rhodes Cook

4.2 Patterns in the Presidential Nominating Process, 1936-1976. . . . . 203  
William R. Keech and Donald R. Matthews

4.3 Changing the Rules of the Presidential Nominating Game: Party Reform in America . . . . . 219  
Austin Ranney

CHAPTER 5 How Party Candidates Compete: Media, Money, and Campaign Organization

5.1 The New Style of Campaigning: The Decline of Party and the Rise of Candidate-Centered Technology. . . . . 230  
Robert Agranoff

5.2 Political Money and Campaign Finance Reform, 1971-1976 . . . . . 241  
Bruce F. Freed

5.3 Candidates and the Media in the 1976 Presidential Election. . . . . 256  
David L. Paletz

CHAPTER 6 Parties in Government

6.1 Political Parties and Agenda Building: Eisenhower to Johnson . . . . . 263  
James L. Sundquist

6.2 Party Voting in Congress. . . . . 274  
Aage Clausen

6.3 Political Parties and Congressional Reform. . . . . 280  
Norman J. Ornstein and David W. Rohde

6.4 The Presidential Office and the President as Party Leader (with a Postscript on the Kennedy-Nixon Era) . . . . . 295  
Lester G. Seligman

PART IV PARTIES, ELECTIONS, AND THE DEMOCRATIC PREMISE

CHAPTER 7 Moving Outside or Around the Two-Party System

7.1 Third Parties in Presidential Elections . . . . . 305  
Daniel A. Mazmanian

7.2 "Third Forces" in American Politics: The Case of Common Cause . . . 318  
Andrew S. McFarland

CHAPTER 8 Political Parties in the Future of American Politics

8.1 American Politics in the 1970s: Beyond Party? . . . . . 333  
Walter Dean Burnham

8.2 Whither the American Party System? . . . . . 342  
James L. Sundquist