

Table of Contents

A Word of Welcome	7
Supporting and Enriching the Cultural Lives and Learning of Older People: The European Network age-culture.net By Almuth Fricke	9
Creativity in Old Age: A Gateway to Cultural Participation and Learning	
Creativity, Learning and Older People By Sylvia Dow	15
"... it's what my life is all about!" Culturally Active Seniors in NRW: Access, Motives, Barriers By Gerda Sieben	25
Making Art from Life: Creative Development, Reminiscence and Life Story Work By Pam Schweitzer	35
Socio-cultural Work with the Elderly in Finland By Mona Taipale	43
Challenges for Further Education by Age Demography – a Classification for the Cultural Sphere By Karl Ermert	53
Learning in Later Life, the Brain Sciences and the Arts: The Role of Emotions By Val Bissland	63
Culture and the Elderly in Extremadura By Adolfo Ledesma Muñoz-Redondo	73
Reaching out to New Audiences	
Intergenerational Audience Development in an Ageing Society By Conny Groot	81

What is Keywork? – An Introduction By Roman Schanner	95
Training Concepts for Recruiting and Qualifying “Keyworkers” By Karin Nell	105
ENCOURAGE Arts in Glasgow By Maureen Marley	111
Encouraging Intergenerational Dialogue	
Sharing Age(s) – Sharing Culture(s): Towards a Cross-cultural and Cross-generational Way of Learning and Living By Elisabeth Franken	117
Improving Intergenerational Dialogue through Media By Jan Schmolling	129
M. M. By Paula Muhr	137
Artistic Experiences with Older People	
Celebrating Creativity in Old Age – The Bealtaine Festival By Sue Russell	149
My Mum is 80 By Jean Bojko	157
Making Memories Matter By Angelika Trilling	161
Older People Travelling, Volunteering and Learning: The European Project “TravelAGEnts” By Elke Tippelmann	173
Authors	179