## **Contents**

Acknowlea	lgemer	nts	vii
Foreword Richard Roll			ix
Introductio	on W	erner De Bondt	xi
PART I	AC	COUNTANTS AND ANALYSTS AS FINANCIAL	
	INT	ERMEDIARIES	
	1.	Howard C. Greer (1964), 'The Corporation Stockholder –	
		Accounting's Forgotten Man', Accounting Review, 39 (1), January,	
		22–31	3
	2.	Ray Ball and Philip Brown (1968), 'An Empirical Evaluation of	
		Accounting Income Numbers', Journal of Accounting Research,	
		<b>6</b> (2), Autumn, 159–78	13
	3.	Paul Asquith, Michael B. Mikhail and Andrea S. Au (2005),	
		'Information Content of Equity Analyst Reports', Journal of	
		Financial Economics, 75 (2), February, 245–82	33
	4.	Gus de Franco, Hai Lu and Florin P. Vasvari (2007), 'Wealth	
		Transfer Effects of Analysts' Misleading Behavior', Journal of	
		Accounting Research, 45 (1), March, 71–110	71
PART II	ME	ASURING CORPORATE EARNINGS AND PROFITABILITY	
	5.	Joel Dean (1951), 'Measurement of Profits for Executive	
		Decisions', Accounting Review, 26 (2), April, 185–96	113
	6.	Ross L. Watts and Jerold L. Zimmerman (1979), 'The Demand for	
		and Supply of Accounting Theories: The Market for Excuses',	
		Accounting Review, LIV (2), April, 273–305	125
	7.	Franklin M. Fisher and John J. McGowan (1983), 'On the Misuse	
		of Accounting Rates of Return to Infer Monopoly Profits',	
		American Economic Review, 73 (1), March, 82-97	158
	8.	Richard P. Brief and Raef A. Lawson (1992), 'The Role of the	
		Accounting Rate of Return in Financial Statement Analysis',	
		Accounting Review, 67 (2), April, 411–26	174
	9.	Katherine Schipper and Linda Vincent (2003), 'Earnings Quality',	
		Accounting Horizons, 17, Supplement, 97–110	190
	10.	Mihir A. Desai (2005), 'The Degradation of Reported Corporate	201
	11	Profits', Journal of Economic Perspectives, 19 (4), Fall, 171–92	204
	11.	Dan Givoly and Carla Hayn (2000), 'The Changing Time-Series	
		Properties of Earnings, Cash Flows and Accruals: Has Financial	
		Reporting Become More Conservative?', Journal of Accounting	227
		and Economics, 29 (3), June, 287–320	226

	12. Myungsun Kim and William Kross (2005), 'The Ability of Earnings to Predict Future Operating Cash Flows Has Been Increasing – Not Decreasing', <i>Journal of Accounting Research</i> , <b>43</b> (5), December, 753–80	260		
	13. Ashiq Ali and Lee-Seok Hwang (2000), 'Country-Specific Factors Related to Financial Reporting and the Value Relevance of Accounting Data', <i>Journal of Accounting Research</i> , <b>38</b> (1), Spring,			
	1–21	288		
PART III	,			
	RETURNS			
	14. James O. Horrigan (1968), 'A Short History of Financial Ratio	311		
	Analysis', <i>Accounting Review</i> , <b>43</b> (2), April, 284–94 15. William H. Beaver (1966), 'Financial Ratios as Predictors of	311		
	Failure', Journal of Accounting Research, 4, 71–111	322		
	16. James A. Ohlson (1980), 'Financial Ratios and the Probabilistic	J		
	Prediction of Bankruptcy', Journal of Accounting Research, 18 (1),			
	Spring, 109–31	363		
	17. Ilia D. Dichev (1998), 'Is the Risk of Bankruptcy a Systematic			
	Risk?', Journal of Finance, LIII (3), June, 1131–47	386		
	18. John M. Griffin and Michael L. Lemmon (2002), 'Book-to-Market			
	Equity, Distress Risk, and Stock Returns', Journal of Finance,			
	<b>LVII</b> (5), October, 2317–36	403		
PART IV	EQUITY VALUATION			
	19. Burton G. Malkiel (1963), 'Equity Yields, Growth, and the			
	Structure of Share Prices', American Economic Review, 53 (5),			
	December, 1004–31	425		
	20. Richard Frankel and Charles M.C. Lee (1998), 'Accounting			
	Valuation, Market Expectation, and Cross-sectional Stock Returns',	153		
	Journal of Accounting and Economics, <b>25</b> (3), June, 283–319 21. Patricia M. Dechow, Amy P. Hutton and Richard G. Sloan (1999),	453		
	'An Empirical Assessment of the Residual Income Valuation			
	Model', Journal of Accounting and Economics, 26 (1), January,			
	1–34	490		
	22. David Aboody and Baruch Lev (1998), 'The Value Relevance of			
	Intangibles: The Case of Software Capitalization', Journal of			
	Accounting Research, 36, Supplement, 161–91	524		
	23. Louis K.C. Chan, Josef Lakonishok and Theodore Sougiannis			
	(2001), 'The Stock Market Valuation of Research and Development			
	Expenditures', Journal of Finance, LVI (6), December, 2431–56	555		
	24. Peter Joos and George A. Plesko (2005), 'Valuing Loss Firms',	e01		
	Accounting Review, 80 (3), July, 847–70	581		