

Contents

List of Illustrations	. ix
Preface	. xiii
One . The Survival of a Story	. 1
Two . Oral and Literary Traditions: The Eighteenth Century	. 8
Three . The Impact of Bookmaking and Illustration: The Nineteenth Century	. 33
Four . The Story Internalized: 1900–1950	. 57
Five . Mass Markets and Media: 1950–1985	. 90
Six . The Enduring Elements	. 123
Seven . Into the Future	. 140
APPENDIXES	
One . Literary Beauties and Folk Beasts, by Larry DeVries	. 155
Two . Beaumont's Eighteenth-Century Version in Facsimile	. 189
Three . A Twentieth-Century Oral Version	. 204
Four . A Sampling of Nineteenth-Century Editions	. 207
Notes	. 213
Bibliography	. 229
Index	. 243

Illustrations

Figures

- Frontispiece. From *Beauty and the Beast: or a Rough Outside with a Gentle Heart, a Poetical Version of an Ancient Tale*, attributed to Charles Lamb, 1811.
1. "The Serpent and the Grape-Grower's Daughter," from *French Fairy Tales*, selected and edited by Paul Delarue, 1956. 11
 2. "Eros and Psyche," *Thoughts on Outline, Sculpture, and the System That Guided the Ancient Artists in Composing Their Figures and Groupes*, by George Cumberland, engraving by William Blake, illustrated by Warren Chappell, 1956. 14
 3. Frontispiece and title page of *Le magasin des enfans, ou dialogues entre une sage gouvernante et plusieurs de ses élèves de la première distinction*, by Madame Le Prince de Beaumont, 1756. 26
 4. *Beauty and the Beast: An Old Tale New-Told*, by Eleanor Vere Boyle, 1875. 48
 5. "The Enchanted Pig," from the *Red Fairy Book*, by Andrew Lang, 1890. This edition edited by Brian Alderson and illustrated by Faith Jacques, 1976. 50
 6. "Beauty and the Beast," from the *Blue Fairy Book*, by Andrew Lang, illustrated by H. J. Ford, 1889. 54
 7. *Beauty and the Beast: A Manuscript by Richard Doyle*, 1842. 55
 8. *Beauty and the Beast: An Entertainment for Young People, the First of the Series of Little Plays for Little People*, by Julia Corner, illustrated by Alfred Crowquill, 1854. 68
 9. *Beauty and the Beast*, by Albert Smith, illustrated by Alfred Crowquill, 1853. 68
 10. *Beauty and the Beast*, from Aunt Mary's Series, 1856. 69

11. "Beauty and the Beast," from *Old Fairy Tales*, by Captain Edric Vredenburg, n.d. 70
12. E. Nesbit, *The Old Nursery Stories*, 1908. 71
13. "Beauty and the Beast," from *Once Upon a Time: A Book of Old-Time Fairy Tales*, by Katherine Lee Bates, illustrated by Margaret Evans Price, 1921. 72–73
14. *Beauty and the Beast*, by Jean Cocteau, 1946. 84
15. "Beauty and the Beast," from *The Arthur Rackham Fairy Book: A Book of Old Favourites with New Illustrations*, 1933. 87
16. "Beauty and the Beast," from *The Tenggren Tell-It-Again Book*, illustrated by Gustaf Tenggren with text edited and adapted by Katharine Gibson, 1942. 88
17. *Beauty and the Beast*, illustrated by Karen Milone, 1981. 92
18. From *Beauty and the Beast*, by Deborah Apy, illustrated by Michael Hague, 1980. 100
19. From *Beauty and the Beast*, by Rosemary Harris, illustrated by Errol Le Cain, 1979. 102
20. "Stages," an illustration by Maurice Sendak, 1978, from *The Art of the Broadway Poster*, by Michael Patrick Hearn, 1980. 102
21. From *The Girl Who Loved Wild Horses*, illustrated by Paul Goble, 1978. 119
22. Madame Le Prince de Beaumont (based on a portrait by Delatour), from *Beauty and the Beast*, by Anne Carter, illustrated by Binette Schroeder, 1986. 120
23. From *Beauty and the Beast*, by Mary Pope Osborne, illustrated by Winslow Pinney Pels, 1987. 121
24. From *The Wedding Ghost*, by Leon Garfield, illustrated by Charles Keeping, 1987. 144
25. *Sir Gawain and the Loathly Lady*, by Selina Hastings, illustrated by Juan Wijngaard, 1985. 145
26. *Mufaro's Beautiful Daughters: An African Tale*, by John Steptoe, 1987. 146
27. "The Beast Proposes to Beauty," drawing by W. Steig in *The New Yorker Magazine*, 1982. 148
28. "East of the Sun, West of the Moon: A Norwegian Tale," from *The Maid of the North: Feminist Folk Tales from Around the World*, by Ethel Johnston Phelps, illustrated by Lloyd Bloom, 1981. 150

Color Plates

Following page 112

1. *Beauty and the Beast*, from Aunt Mavor's Toy Books no. 18, ca. 1867.
2. *Beauty and the Beast*, by Walter Crane, 1875.
3. *Beauty and the Beast*, by Eleanor Vere Boyle, 1875.
4. "Beauty and the Beast," from *The Sleeping Beauty and Other Tales from the Old French*, illustrated by Edmund Dulac, 1910.
5. "Beauty and the Beast," from *The Now-A-Days Fairy Book*, by Anna Alice Chapin, illustrated by Jessie Willcox Smith, 1911.
6. "Beauty and the Beast," from *Fairy Tales*, by Margaret Tarrant, 1920.
7. *Beauty and the Beast*, by Philippa Pearce, illustrated by Alan Barrett, 1972.
8. From *Beauty and the Beast*, adapted and illustrated by Dian Goode, 1978.
9. From *Beauty and the Beast*, by Marianna Mayer, illustrated by Mercer Mayer, 1978.
10. From *Beauty and the Beast*, adapted and illustrated by Warwick Hutton, 1985.
11. "Beauty and the Beast," from *Sleeping Beauty and Other Favourite Fairy Tales*, by Angela Carter, illustrated by Michael Foreman, 1982.
12. *Beauty and the Beast*, illustrated by Etienne Delessert, 1984.