

Table of contents

Preface	IX
Strategic maneuvering: Examining argumentation in context <i>Frans H. van Eemeren and Peter Houtlosser</i>	1
Strategic maneuvering with dissociation <i>M. A. van Rees</i>	25
Constrained maneuvering: Rhetoric as a rational enterprise <i>Christopher W. Tindale</i>	41
Plausible and fallacious strategies to silence one's opponent <i>Manfred Kienpointner</i>	61
Strategic maneuvering in direct-to-consumer drug advertising: Argument, contestation, and institutions <i>G. Thomas Goodnight</i>	77
Strategic manoeuvring in the justification of judicial decisions <i>Eveline T. Feteris</i>	93
Strategic maneuvering in political argumentation <i>David Zarefsky</i>	115
Legitimation and strategic maneuvering in the political field <i>Isabela Ieşcu-Fairclough</i>	131
Accusing someone of an inconsistency as a confrontational way of strategic manoeuvring <i>Corina Andone</i>	153
Manoeuvring strategically in Prime Minister's Question Time <i>Dima Mohammed</i>	171

<i>Quid pro nobis</i> . Rhetorical stylistics for argument analysis <i>Jeanne Fahnestock</i>	191
Shifting the topic in Dutch parliament: How presentational choices can be instrumental in strategic manoeuvring <i>Yvon Tonnard</i>	221
The contribution of <i>praeteritio</i> to arguers' confrontational strategic manoeuvres <i>A. Francisca Snoeck Henkemans</i>	241
Manoeuvring with voices: The polyphonic framing of arguments in an institutional advertisement <i>Andrea Rocci</i>	257
Persuasive effects of strategic maneuvering: Some findings from meta-analyses of experimental persuasion effects research <i>Daniel J. O'Keefe</i>	285
About the contributors	297
Index	303