

Editor's Introduction	7
1 Introduction	11
2 What is thinking?	13
1 <i>Conscious and unconscious thought</i>	14
2 <i>Thinking and memory</i>	16
3 <i>Levels of problem solving</i>	18
4 <i>Intelligence and creativity</i>	19
3 Theories of thinking	26
1 <i>Behaviourism and S-R theories</i>	26
2 <i>Cognitive theories</i>	29
3 <i>Comparison between S-R and cognitive theories</i>	31
4 <i>Gestalt theory of thinking</i>	34
4 Problem-solving experiments	37
1 <i>Competence and performance</i>	38
2 <i>Verbal learning experiments</i>	39
3 <i>Concept attainment experiments</i>	41
4 <i>Experiments on reasoning</i>	53
5 <i>Insight problems</i>	62

5	Thinking and language: some problems	68
1	<i>Linguistic relativity</i>	69
2	<i>The Piagetian view</i>	73
3	<i>Genetic roots of thought and speech</i>	74
4	<i>Comparison of theories</i>	76
5	<i>Animal communication</i>	78
6	<i>Innate linguistic universals?</i>	80
7	<i>Linguistic data</i>	82
6	Theories of language	85
1	<i>Skinner's 'Verbal Behaviour'</i>	85
2	<i>Osgood's mediation theory of meaning</i>	87
3	<i>Information theory</i>	90
4	<i>Chomsky's transformational grammar</i>	93
5	<i>Models of semantic memory</i>	101
6	<i>Generative semantics</i>	103
7	Psycholinguistic experiments	106
1	<i>Competence and performance</i>	107
2	<i>Information theory experiments</i>	108
3	<i>Experiments with transformations</i>	111
4	<i>Speech comprehension experiments</i>	116
5	<i>Speech production experiments</i>	123
8	Thinking and language: some conclusions	126
1	<i>S-R theories: associations versus relations</i>	126
2	<i>Structural theories: Gestalt and information theory</i>	128
3	<i>Cognitive theories: competence and performance re-examined</i>	129
4	<i>Thinking: past and present</i>	130
5	<i>Language: meanings and sounds</i>	131
	Further Reading	134
	References and Name Index	136
	Subject Index	143