

# CONTENTS

PREFACE *vii*

- 1 INTRODUCTION *1*
- 2 REINFORCEMENT AND LEARNING: BASIC PRINCIPLES *24*
- 3 REINFORCEMENT AND LEARNING: SOME THEORETICAL ISSUES *67*
- 4 EXTINCTION *111*
- 5 PATTERNS OF REINFORCEMENT *142*
- 6 GENERALIZATION AND DISCRIMINATION *170*
- 7 LEARNING AND THE CONCEPTS OF EMOTION AND MOTIVATION *208*
- 8 ✓ THE EXPERIMENTAL ANALYSIS OF VERBAL LEARNING *250*
- 9 ✓ THEORETICAL PROBLEMS IN VERBAL LEARNING *305*
- 10 TRANSFER OF TRAINING *340*
- 11 ✓ RETENTION AND FORGETTING *370*
- 12 CONCEPT LEARNING *415*
- 13 PROBLEMS IN THE ACQUISITION OF SKILL *442*

REFERENCES *471*

INDEX *501*