

# Contents

<i>List of figures</i>	ix
<i>Acknowledgements</i>	xi
<i>Transcription conventions</i>	xiii
<i>Structural notations</i>	xvii
<b>1 Broadcast news</b>	<b>1</b>
1.0 <i>Introduction</i>	1
1.1 <i>Defining news</i>	4
1.2 <i>News values</i>	5
1.3 <i>The epistemological status of news values</i>	10
1.4 <i>Broadcasting standards: the regulation of broadcast news</i>	11
1.5 <i>The relative importance of broadcast news to audiences and producers</i>	13
1.6 <i>Conclusion</i>	18
<b>2 Broadcast news and discourse analysis</b>	<b>20</b>
2.0 <i>Introduction</i>	20
2.1 <i>The linguistic approach to discourse analysis</i>	21
2.2 <i>Discourse as social action</i>	23
2.3 <i>Discourse practice</i>	24
2.4 <i>Discourse structure</i>	25
2.5 <i>Discourse genre</i>	26
2.6 <i>Discourse domain</i>	27
2.7 <i>Order of discourse</i>	28
2.8 <i>Participation framework and broadcast news</i>	29
2.9 <i>Scripted discourse and improvised discourse in broadcast news</i>	30
2.10 <i>Modality and the speaker's alignment to the discourse</i>	32

2.11	<i>Institutionalised discourse roles and participation framework</i>	34
2.12	<i>Summary</i>	36
2.13	<i>Conclusion</i>	36
3	<b>The discourse structure of broadcast news</b>	38
3.0	<i>Introduction: broadcast news and discourse structure</i>	38
3.1	<i>The overall discourse structure of a news bulletin programme</i>	39
3.2	<i>Opening the news bulletin programme</i>	41
3.3	<i>Closing the news bulletin programme</i>	45
3.4	<i>Opening a bulletin news item</i>	48
3.5	<i>Opening and closing a bulletin news report</i>	50
3.6	<i>Opening a live two-way with a reporter/correspondent</i>	53
3.7	<i>Closing a live interview with a reporter/correspondent</i>	57
3.8	<i>'Open' versus 'closed' discourse structures in broadcast news</i>	59
3.9	<i>Open structure news discourse</i>	61
3.10	<i>Conclusions</i>	66
4	<b>News presentation</b>	68
4.0	<i>News presentation: its role and performance</i>	68
4.1	<i>Television news presentation, news-reading and direct visual address</i>	74
4.2	<i>The space of the news studio versus the space of the news field</i>	75
4.3	<i>The discourse of headlines</i>	78
4.4	<i>News items and news kernels</i>	83
4.5	<i>Features of news kernels</i>	84
4.6	<i>Conclusions</i>	87
5	<b>The discourse of television news reports: narrative or commentary?</b>	89
5.0	<i>Introduction</i>	89
5.1	<i>TV news and narrative</i>	89
5.2	<i>Some textual features and principles of intelligibility of television news reports: tense and reference</i>	92
5.3	<i>Textual cohesion in television news reports: the interplay of the visual with the verbal</i>	94

5.4	<i>Principles of intelligibility in TV news reports</i>	97
5.5	<i>The intelligibility of television news reports: an example</i>	105
5.6	<i>Conclusions: narrative or commentary in TV news reports?</i>	108
	<i>Appendices</i>	109
<b>6</b>	<b>The discourse of live, two-way affiliated interviews</b>	117
6.0	<i>Introduction</i>	117
6.1	<i>Live discourse, scripted discourse and the news</i>	118
6.2	<i>The discourse of the live two-way compared with the discourse of news presentation</i>	120
6.3	<i>Further discursive properties of the live two-way and the question of truth values</i>	125
6.4	<i>The use of scalar expressions to support Push versus Pull</i>	127
6.5	<i>Issues of identity in the live two-way</i>	128
6.6	<i>The live two-way, the Gilligan affair and the Hutton inquiry</i>	130
6.7	<i>The aftermath of the Gilligan–Humphrys two-way</i>	139
6.8	<i>Conclusion</i>	142
<b>7</b>	<b>The broadcast news interview</b>	144
7.0	<i>The notion of interview: a short social history</i>	144
7.1	<i>The media interview and the news interview</i>	145
7.2	<i>The accountability interview with a public figure</i>	148
7.3	<i>The experiential/witness interview with an ordinary member of the public</i>	155
7.4	<i>The expert interview</i>	170
7.5	<i>The interview fragment</i>	176
7.6	<i>Conclusions</i>	178
<b>8</b>	<b>The changing discourses of broadcast news</b>	182
8.0	<i>Broadcast news as an order of discourse</i>	182
8.1	<i>Stylistic, sub-generic norms of broadcast news discourse</i>	183
8.2	<i>Broadcast news and pressures for change</i>	184
8.3	<i>Illustrating some changes in the discourse of broadcast news: two bulletin news programmes</i>	185
8.4	<i>Changes in presentational style: towards conversation</i>	200

viii Contents

8.5	<i>Uneven rates of change</i>	202
8.6	<i>Discursive change and normative tension: news presentation and the limits of conversationalism</i>	202
8.7	<i>Discursive change and normative tension: accountability interviewing and the limits of adversarialism</i>	203
8.8	<i>Discursive change and normative tension: the accountability interview and the limits of neutralism</i>	213
8.9	<i>Discursive change and normative tension: the live two-way and the limits of informality</i>	216
8.10	<i>Discursive change and the validity claims of broadcast news</i>	217
8.11	<i>Towards an ethics of the discourse of broadcast news</i>	219
	<i>Notes</i>	222
	<i>References</i>	231
	<i>Index</i>	240