

CONTENTS



Preface	vii
Introduction	1
<i>Michael Carrithers</i>	
1. Internal Rhetorics: Constituting Selves in Diaries and Beyond	18
<i>Jean Nienkamp</i>	
2. Story Seeds and the Inchoate	34
<i>Michael Carrithers</i>	
3. The Diffuse in Testimonies	53
<i>Stevan M. Weine</i>	
4. Medical Rhetoric in the U.S. and Africa: The Oncologist as Charon	69
<i>Megan Biesele</i>	
5. 'As if Goya was on hand as a marksman': Foot and Mouth Disease as a Rhetorical and Cultural Phenomenon	87
<i>Brigitte Nerlich</i>	
6. The Palaestral Aspect of Rhetoric	107
<i>F.G. Bailey</i>	
7. Ordeals of Language	121
<i>Ellen B. Basso</i>	
8. Inventions of Hyperbolic Culture	138
<i>Ralph Cintron</i>	

9. Rhetoric in the Moral Order: A Critique of Tropological Approaches to Culture <i>James W. Fernandez</i>	156
Notes on Contributors	173
Index	174