# Contents

#### Preface xix

#### PART I: INTRODUCTION

# 1. The Discipline 3

Introduction to Cognitive Psychology

Definitions of the Discipline 4
Relation to Cognitive Science 6

History of Cognitive Psychology 7
Structuralism 8
Functionalism 9
Gestalt Psychology 10
Psychoanalysis 11
Behaviorism 11
Information Processing 13

Contemporary Cognitive Psychology 14

Context 14
Themes 17
Methods 20

Overview of the Text 26	
Summary 27	
Key Terms 28	
Recommended Readings 28	
PART II: BASIC COGNITIVE OPERATIONS	
2. Sensation and Perception 31	
Perception as Informed Construction 32	
Sensory Registration 36  Thresholds 36  BOX 2.1: Extrasensory Perception? 41  Sensory Memory 42	
Pattern Recognition Processes 47 The Cycle of Perception 48 Top-Down and Bottom-Up Processes 50 Patterns in Long-Term Memory 53	
Perceiving Objects in Scenes 58  Gestalt Principles of Organization 59  Scene Analysis 60  BOX 2.2: Misperceiving Objects 63	
Summary 64	
Key Terms 66	
Recommended Readings 66	
3. Attention 69	
Filter Theories 70  Early Selection 70  Attenuation 72  Late Selection 73  BOX 3.1: Unconscious Perceptual Defense	77
Capacity Theories 77 Single Capacity 77 Multiple Resources 80 Conclusion 81	

Automatic Processes 02
Criteria of Automaticity 83
BOX 3.2: Automaticity in Behavior 84
Practice and Automaticity 86
Genetics and Maturation 89
Visual Attention: A Closer Look 90
Automatic and Controlled Processes 90
BOX 3.3: Subliminal Influences 91
Focusing Attention 92
Attention Switching 93
Neuroanatomical Systems 94
Summary 95
Key Terms 97
Recommended Readings 97
Memory 99
Short-Term Versus Long-Term Memory 100
The Serial Position Effect 101
Neuropsychological Évidence 103
Differences in Memory Stores 105
BOX 4.1: Early Childhood Memories 110
Revisions to the Multistore Model 118
Fuzzy Criteria 118
The Problem With Recency 119
Activated Memory 119
A Model of Working Memory 121
Types of Long-Term Memory 121
Declarative Versus Procedural Memory 122
The Argument for Multiple Systems 124
The Argument Against Multiple Systems 126
BOX 4.2: Social Cognition 127
Summary 128
Key Terms 129
Recommended Readings 130

Automatic Processes 82

4.

## PART III: ACQUIRING AND USING KNOWLEDGE AND SKILL

## 5. Learning, Remembering, and Forgetting 133

Encoding and Storing Events 134

Attention 134

Rehearsal 135

Levels of Processing 136

Distinctiveness 138

Organization 140

BOX 5.1: Mnemonic Techniques 142

Retrieval Processes 143

Encoding Specificity 144

Schemas and Memory 147
Reconstructive Retrieval 147
Encoding Distortions 149
BOX 5.2: Memories of Abuse 159

Summary 160 Key Terms 161

Recommended Readings 162

# 6. Knowledge Representation and Use 165

Schemas 166
Characteristics of Schemas 167
Types of Schemas 170
BOX 6.1: Defining Natural Concepts 174

Schema Modification and Acquisition 175
Forms of Accommodation 175
Hypothesis Testing Theory 176
Automatic Learning 179

Representational Codes 182
The Nature of Propositions 183
The Nature of Images 185
BOX 6.2: Mental Maps 188

Using Semantic Memory 189
Network Theories 189
The Feature-Comparison Model 192

Summary 196

Key Terms 198

Recommended Readings 198

### 7. Expertise 201

Characteristics of Expertise 202
The Mnemonic Encoding Principle 202
Principle of Retrieval Structure 203
Speedup Principle 207
Principle of Flow 209
Principle of Deliberate Practice 209
The Principle of Metacognitive Control 211

Illustrations of Expertise 213

Mnemonic Skill 213

BOX 7.1: Oddities of Expertise 213

Problem Solving 218

Computer Models of Expertise 222

Expert Systems 222

ACT\* 223

Summary 225

Key Terms 227

Recommended Readings 227

#### PART IV: THE NATURE AND USE OF LANGUAGE

#### 8. Language 231

Characteristics of Language 232
Linguistic Universals 232
Meaning, Structure, and Use 236
BOX 8.1: Animal Language 240
Competence Versus Performance 241
Language Acquisition Device 242
Neural Systems 243

Grammars 246
Phrase Structure Grammar 246
Transformational Grammar 248
Case Grammar 253

Thought and Language 255
The Identity Hypothesis 256

The Whorfian Hypothesis 258
BOX 8.2: Language Influences Thought 260

Summary 261

Key Terms 262

Recommended Readings 262

### 9. Speaking and Listening 265

Speech Production 265

Planning and Executing Speech 265

Articulation 268 Speech Errors 270

BOX 9.1: American Sign Language 272

Conversations 274

Conclusion 277

Speech Comprehension 277

Complexities of Speech 278

Genetic Preparedness 283

BOX 9.2: A Linguistic Genius 284

Intelligibility and Analysis by Synthesis 285

The Relation of Production and Comprehension 288

Motor Theory 288

Node Structure Theory 288

Summary 292

Key Terms 293

Recommended Readings 293

# 10. Writing and Reading 295

Text Production 296

A Model of Handwriting 296

A Model of Discourse Formulation 297

BOX 10.1: Writer's Block 299

Knowledge Transformation 301

Spelling 303

Text Comprehension 304

Comprehension as Structure Building 305

Referential Coherence 307

A Process Model 309

Global Frameworks 310
Suppositions, Inferences, and Interpretations 314
Components of Reading Skill 319 BOX 10.2: Fixations in Reading 322
Summary 323
Key Terms 325
Recommended Readings 325
PART V: THINKING SKILLS AND INTELLIGENCE
11. Problem Solving 329
Types of Thinking 330  Well-Defined and Ill-Defined Problems 331  Productive and Reproductive Problem Solving 333  Relations Among Terms 334  BOX 11.1: Problem Solving Constraints 335
A General Model of Problem Solving 338  Representing Problems 338  Searching the Problem Space 343  Domain-Specific Knowledge and Metacognition 349
Obstacles to Problem Solving 350 Einstellung 351 Functional Fixedness 352
Creativity 353  Historical Versus Process Creativity 353  Stages of Creativity 354  Sources of Creativity 356  BOX 11.2: Unconscious Problem Solving? 357
Summary 358
Key Terms 360
Recommended Readings 360
12. Reasoning and Decision Making 363
Syllogistic Reasoning 364 Syllogistic Forms 365 Human Performance 369 Explanations 370

The Importance of Meaning 371 BOX 12.1: Cross-Cultural Differences	372
Conditional Reasoning 375 Valid and Invalid Conditional Reasoning Human Performance 376 Meaning and Models Revisited 379	375
Inductive Reasoning 380  Hypothesis Testing 381  Confirmation Bias Revisited 381	
Decision Making 382 Types of Decisions 383 Reasoning Under Uncertainty 384 BOX 12.2: Evaluating Health Risks Probability or Frequency 390	388
Summary 391	
Key Terms 392	
Recommended Readings 393	
I I III I OOD	

# 13. Intelligence and Thinking 395

Traditional Views of Intelligence 396 BOX 13.1: Artificial Intelligence 398

Three Alternatives to Tradition 399
The Triarchic Theory 399
The Frames Theory of Multiple Intelligences 402
Conclusions 406

The Enhancement of Thinking Skills 408
Teaching General Thinking Skills 409

Gender Differences 412
Meta-Analysis 413
Verbal Differences 415
Visual-Spatial Differences 415
Mathematical Differences 416
Explanations 416

Summary 419

Key Terms 421

Recommended Readings 421

#### PART VI: THE PAST AND FUTURE

#### 14. Consciousness 425

Varieties of Waking Consciousness 427

Anoetic, Noetic, and Autonoetic Consciousness 427 Normal Versus Dissociated Consciousness 429 BOX 14.1: Animal Consciousness 430

#### Dreaming and Daydreaming 434

Dreaming 434
BOX 14.2: Altered Consciousness 436
Daydreaming 439
Similarities Among Modes of Consciousness 440

#### Properties of Waking Consciousness 442

Narration 442
Sequential Construction 444
Executive Control 446

# The Mind-Body Problem 449

Classic Viewpoints 449
An Interactive Synthesis 451

The Future of Cognitive Psychology 452

Summary 453

Key Terms 455

Recommended Readings 455

#### References 457

Author Index 503

Subject Index 513

**About the Author** 523