

CONTENTS

	Acknowledgments	ix
Chapter 1	Creativity and Myth	1
Chapter 2	The Myth of the Unconscious	15
Chapter 3	The “Aha!” Myth	35
Chapter 4	The Myth of Divergent Thinking	51
Chapter 5	The Myth of Genius	70
Chapter 6	The Myth of Scientific Discovery	89
Chapter 7	The Myth of Artistic Creativity	108
Chapter 8	The Incremental Nature of Creativity: Some Broader Issues	137
	Reference Notes	149
	Bibliography	155
	Indexes	161