## TABLE OF CONTENTS

PREFACE	v
CHAPTER 1 NATURALISTIC STUDY—NATURE AND NEED	1
Types of Research 3 Laboratory Experiments—Field Experiments—Field Investigation —Survey Research—Relative Value of Research Types Naturalistic Research 7 Definition and Description Naturalistic Trends 10 Ecological Psychology—Anthropology—Industrial Psychology—Behavior Modification—Evaluation	
Need 15 Inadequacies of Other Research Types—Field Testing and Application of Experimental Research—Pressures for Sound Institutional Assessment—Summary Nature of Observation 22 Complexity of Behavioral Events—Basic Types of Observational Data	
CHAPTER 2 ETHICAL ISSUES IN NATURALISTIC STUDY	26
Concerns over Behavioral Science Practices 27  New Equipment and Technology—Data Centers  Competing Values 31  Ethical Safeguards 32  Protection of Status of the Research Community—Informed  Consent and Personal Welfare—Anonymity of Subjects and Confidentiality of Information—Deception and Manipulation—  Essentiality  Concluding Statement on Ethics 41	
CHAPTER 3 THE PLACE OF THEORY AND PURPOSE 43	

44

The Need for Purpose Clarification

46

Theory and Rationale

Behavior Identification 49 Promising Models for Naturalistic Study 54 Role Theory—Reinforcement Theory—Stimulus-Response Theory—Depth Psychology—Recurring Pattern Analysis— Field Theory—"Self" Theory
CHAPTER 4 MEASUREMENT THROUGH OBSERVATIONAL PROCEDURES 80
Narrative Data 82 Anecdotes—Specimen Records—Field Notes—Ecological Descriptions—Other Types of Narrative Data Checklist Data 94 Static Descriptors—Action Checklists—Activity Logs— Discrete Event Records—Standardized Situation Responses— Work Measurement—Performance Records—Contrived Situation Responses—Simulation Tests—Trait Indicator Checklists Ratings 118 Other Observational Dimensions 128 Molarity—Time Unit—Setting—Objectivity—Complexity Design Considerations 136 Discrete and Continuous Variables—Sampling—Reliability— Validity—Observer Influence Summary 145
CHAPTER 5 NONOBSERVATIONAL INSTRUMENTS 146
Tests 148 Questionnaires and Structured Personality Measures 152 Forced-Choice Techniques—Semistructured Reports and Assignments—Q Methodology—Nominations and Sociometric Techniques Interviews 167 Types of Interviews—Types of Questions—Conversational Interviews—Stages and Roles in Conversational Interviewing Other Unobtrusive Measures 196 Use Traces—Products and Devices—Documents—Routine Records—Indices
CHAPTER 6 FOUR NATURALISTIC CASES 215
The Case of an Individual 217

Sample of Original Data—Recurring Pattern Summation—

Developmental Tasks Interpretive Survey—Self-Structure Interpretive Survey
Small Groups 234
Organizational Analysis 246
Investigating an Event 261
Local Moratorium Activities—The National Response—Leaders
and Participants—Differing Meanings—Summary and Conclusions
CHAPTER 7 SCHOOL LEARNING AND BEHAVIOR 285
Cognitive Development 287
Logical Thinking—Categorizing and Conceptualizing—Information
Seeking—Concept Development—Class Participation—Thinking
Style—Work and Study Habits
Language Skills 305
Personality and Motivational Factors 309
Tension Indications—Achievement Motivation—Model Identification
—Self-Identity—School Activity Reactions—Adherence to Rules
Health and Physical Development 316
Physical Skills—Nutrition
Peer Status and Influences 319
Peer Status—Peer Conformity—Peer Reinforcement
CHAPTER 8 THE SCHOOL ENVIRONMENT 324
Community and Home Culture 326
Community Mores and Values—Adult Models—Community
Institutions—Behavior Settings
Teaching Style and Expectancies 330
Teacher Questions—Teacher Evaluation Criteria—Test and
Assignment Taxonomy—Class Rules and Regulations—Class
Activities and Expected Participation—Reinforcement by the
Teacher—Classroom Interaction
Content Analysis 342
Classroom Content Flow—Curricular Materials Analysis—
Learning Resources Inventory
School Organization 346
School Rules and Regulations—Staff Roles—Effectiveness
CHAPTER 9 THE OBSERVER AND HIS TOOLS 353
Pupil Development Specialists 357
Observer Characteristics 360
Equipment 365

xiv

References 369

Author Index 389

Subject Index 395

Reference List of Studies 399