Contents

	Foreword	ix
1	Introduction	1
	Part One: Personality Research	
2	Personality Research: An Overview	7
3	Experimentation	14
4	Experimental Validity and Reliability	29
5	Correlational Research	48
6	Single Subject Research	65
7	Ethics of Research	83
	Part Two: Personality Assessment	
8	Personality Assessment: Overview	107
9	Pitfalls to Accuracy	119
10	Reliability	126
l 1	Validity	133
12	Interviewing	153
13	Self-Report Questionnaires	163
14	Projective Techniques	205
15	Behavioral Assessment	237
	Part Three: Personality Theory	
16	Personality Theory: An Overview	261
17	Psychoanalytic Theory	283
18	Phenomenological Personality Theory	347
19	Behaviorism/Situationism: Classical Conditioning	386
20	Behaviorism/Situationism: Operant Conditioning	417
21	Cognitive Learning Theory	467

viii Contents

References	503
Subject Index	529
Author Index	541
About the Author	547