

Contents

LIST OF TABLES AND FIGURES	ix
PREFACE	xi
ACKNOWLEDGMENTS	xv
1 SELF-ESTEEM PSYCHOLOGY	1
Inferiority versus Superiority	9
Goals: Realistic versus Unrealistic	10
Life Style	12
Pampered versus Neglected Style of Life	13
Social Interest versus Self-Interest	13
Degree of Activity	14
Personality	14
Conclusion	16
2 TOWARD A DEFINITION OF SELF-ESTEEM	19
The Emergence of the Self	20
The Apperceptive Mass	22
Ego Strength	26
Self-Esteem: A Paradigm	28
The Material/Situational Level	40
The Transcendental Level	41
The Ego-Strength Level	44
Conclusion	49
Notes	51
3 THE SELF-ESTEEM THEORY OF DEVIANCE	53
Self-Esteem and Goal Orientation	57

Self-Esteem and Life Style	58
Self-Esteem and the Social Milieu	59
Case Histories	61
Self-Esteem Theory Related to the Existing Theories	72
A Sociopsychological Theory of Deviance	84
Conclusion	90
Notes	92
4 THE COMPENSATORY MECHANISM	95
Homeostasis	97
Organ Inferiority and Compensation	101
The Compensatory Mechanism	103
Compensatory Mechanisms and the Individual Milieu	112
Psychotherapy as a Compensatory Mechanism?	115
Conclusion	116
5 SELF-ESTEEM IN MODERN SOCIETY	119
Status and Role	121
Role	122
Bureaucracy	124
Protestant Ethic	126
Competition	127
Dehumanization	129
Freedom	130
Time	132
Noise	133
Capitalism and Industrialization	134
Media Image	141
Supplemental Image	144
Subliminal Image	147
Conclusion	152
Note	155
6 THE NATURE OF CONFLICT IN THE DEVELOPMENT OF PERSONALITY	157
Social Interaction	162
Social Processes	164
Conflict	167
Personality Definitions	174
Personality Determinants	176
Conclusion	181
Note	181
7 THE CONFLICT THEORY OF PERSONALITY	183
Contradictory Tendencies	186

Aggression versus Passivity	189
Ambivalence versus Decision	191
Anima versus Animus	192
Calculative versus Meditative Thought	194
Defiance versus Obedience	196
Deprecation versus Enhancement	197
Depression versus Mania	198
Fiction versus Reality	199
Individual versus Group Participation	202
Introversion versus Extroversion	203
Guideline versus Discordance	204
Pain versus Pleasure	205
Parsimony versus Overdirection	207
Productivity versus Parasitism	209
Safeguarding versus Vulnerability	210
Unity versus Diversity	211
Conclusion	212
APPENDIXES	215
A Self-Esteem Inventory	215
B Mapping Strategies for the Inventory	221
C Reliability of SEI	223
BIBLIOGRAPHY	227
INDEX	235
ABOUT THE AUTHORS	244