Table of contents

List of contributors vii

Preface ix

Genres in the Internet: Innovation, evolution, and genre theory 1
Janet Giltrow & Dieter Stein

Re-fusing form in genre study 27
Amy J. Devitt

Lies at Wal-Mart: Style and the subversion of genre 49
in the Life at Wal-Mart blog
Cornelius Puschmann

Situating the public social actions of blog posts 85
Kathryn Grafton

"Working consensus" and the rhetorical situation: 113
The homeless blog's negotiation of public meta-genre
Elizabeth G. Maurer

Brave new genre, or generic colonialism? 143
Debates over ancestry in Internet diaries
Laurie McNeill

Online, multimedia case studies for professional education: 163
Revisioning concepts of genre recognition
David R. Russell & David Fisher

Nation, book, medium: New technologies and their genres 193
Miranda Burgess

Critical genres: Generic changes of literary criticism 221
in computer-mediated communication
Sebastian Domsch