Contents

Acknowledgements	vii
A Note on the Text	viii
Introduction	1
Illustrations	42
I. Articles from <i>Tribuna</i> , 1920–1922	
What People Eat in Vienna	49
The New Big-City Type	53
Bathing Costumes	57
The New Big-City Type II	60
The Café	64
The Letters of Eminent People	67
Shop-Windows	70
The Household and Overalls	73
Dance over the Abyss	76
Children	81
My Friend	86
Mysterious Redemption	91
Melancholy in the Rain	95
Superficial Small Talk about a Serious Subject	98
II. Articles from <i>Národní listy</i> and <i>Lidové noviny,</i> 1922–1929	
On the Psychology of the New Society	103
Devil at the Hearth	107
The Bath, the Body and Elegance	112
A Few Old-Fashioned Comments About Women's	
Emancipation	115
A Theme that has Nothing to do with Fashion	120
A Beautiful Woman	123
From One Person to Another	126
The Curse of Outstanding Qualities	130

вару	138
A Cry for Independence	141
Civilised Woman?	144
III. Articles from Přítomnost, 1938-1939	
Judge Lynch in Europe	149
There will be no Anschluss	157
Hundreds of Thousands Looking for No-Man's-Land	167
Beyond Our Strength	178
What Remains of the Communist Party?	183
Married Women out of Work	188
In No-Man's-Land	193
Good Advice is Better than Gold	198
Prague, the Morning of 15 March 1939	205
The Art of Standing Still	210
Am I, First and Foremost, Czech?	214
Soldaten wohnen auf den Kanonen	218
Bibliography	225
Index	229
	,

For Whom Do We Write About Fashion in the Newspapers?