Table of Contents

Acknowledgments ix

Foreword (or, Beyond 'Reify, Measure and Treat') xi
Colin Lankshear & Michele Knobel

Section I: Introduction and Background

1 Appreciating Complexity: Detangling the Web of Stakeholder Influence and Responsibility 1
Shaheen Shariff & Andrew H. Churchill

2 Towards Understanding the Potential Triggering Features of Technology 27
Michel Walrave & Wannes Heirman

3 Gender and Cyber-bullying: How Do We Know What We Know? 51
Dianne L. Hoff & Sidney N. Mitchell

4 Juicycampus.com: How Was This Business Model Culpable of Encouraging Harassment on College Campuses? 65
Ellen M. Kraft

5 Boundaries in Cyber-space: Media and Stakeholders as Policy Shapers 105
Dawn Zinga

Section II: Legal Issues

6 Legal Issues Related to Cyber-bullying 139
Jacqueline A. Stefkovich, Emily R. Crawford & Mark P. Murphy

7 *Morse v. Frederick* and Cyber-bullying in Schools: The Impact on Freedom of Expression, Disciplinary Authority, and School Leadership 159
Patrick D. Pauken

8 Mediated Speech and Communication Rights: Situating Cyber-bullying within the Emerging Global Internet Governance Regime 193
Marc Raboy & Jeremy Shtern

Section III : Educational Programs

9 Changing Learning Ecologies: Social Media for Cyber-citizens 229
Jennifer Masters & Nicola Yelland

10 Kia Kaha: Police and Schools Working Together to Eliminate Bullying, a New Zealand Intervention 251
Gillian Palmer & Juliana Raskauskas

11 Cyber-bullying: A Whole-school Community Approach 269
Will Gardner

About the Editors 289

About the Contributors 291

Index 297