Contents

	List of Figures and Tables Acknowledgments	V111 X
	Introduction – Music in the Cloud	I
Ι	A Copyright Industry	12
2	Inside the Music Industry	46
3	Music and the Media	85
4	Making Music	118
5	The Social and Creative Music Fan	147
6	Future Sounds	170
	Notes	179
	References	183
	Index	то8

List of Figures and Tables

Figure 0.1	Cloud as an Internet metaphor	3
Figure 0.2	Increased connectivity causes the music firms	
_	to lose their ability to control the flow of	
	information	6
Figure 2.1	Musical networks	50
Figure 2.2	Production/consumption systems of	
	popular music	52
Figure 2.3	The organization of the recording industry	54
Figure 2.4	A music publishing industry value chain	58
Figure 2.5	Global music sales by format	65
Figure 2.6	Milestones in music technology development	66
Figure 2.7	Recorded music sales 2008	70
Figure 2.8	Noteworthy mergers and acquisitions	
	during the development of Universal	
	Music Group	74
Figure 2.9	Noteworthy mergers and acquisitions	
	during the development of Sony Music	76
Figure 2.10	Noteworthy mergers and acquisitions	
	during the development of Warner Music	
	Group	79
Figure 2.11	Noteworthy mergers and acquisitions	
	during the development of EMI Group	81
Figure 3.1	The audience-media engine	86
Figure 3.2	Increase of licensing revenues 1995–2008	94
Figure 5.1	Continuing growth in numbers of	
	simultaneous P2P users worldwide	154

Table 1.1	Levels of aggregation and the facets of the	
	production of culture perspective	44
Table 2.1	The music industry as defined by the	
	British government	48
Table 2.2	The music industry according to Engström	•
	and Hallencreutz	48
Table 2.3	The domestic music share of the world's	·
•	forty-two largest music markets	72
Table 4.1	The average age of top-10 global superstars	131