Contents

Preface *vii*

Chapter 1. The Study of Animal Cognition **1**
The Distribution of Intelligence 2
Defining Animal Intelligence 13
Methods for Studying Animal Intelligence 18
Why Study Animal Cognition? 21
Historical Background 23

Chapter 2. The Representation of Stimuli **33**
Methods of Study 34
Simple Representations 42
Complex Stimuli 45
The Structure of Representations 68
Conclusions 70

Chapter 3. Memory Processes **73**
Part 1: Long-term Retention *74*
Capacity 74
Theoretical Interpretation 76
Part 2: Short-term Retention *85*
Methods of Study 86
Forgetting 97
Theoretical Interpretation 100
Serial Position Effects 103
Conclusions 107

Chapter 4. Associative Learning 109
First-order Conditioning 110
Excitatory Conditioning 117
Inhibitory Conditioning 126
The Rescorla–Wagner Model and the Conditions for Learning 134
Summary and Conclusions 149

Chapter 5. Attention 151
Methods for Studying Attention 153
The Inverse Hypothesis 154
Wagner's Theory 157
Stimulus Significance 162
The Pearce–Hall Model 171
Conclusions 179

Chapter 6. The Translation of Knowledge into Action 181
Pavlovian Conditioning 182
Instrumental Conditioning 189
Learned Helplessness 204
The Comparative Analysis of Instrumental Conditioning 209

Chapter 7. Problem Solving and Reasoning 215
Associative Models of Reasoning 216
Cognitive Maps 219
Homing 227
Insight 231
Discrimination Learning 234
Conclusions 249

Chapter 8. Communication and Language 251
Animal Communication 251
Communication and Language 254
Can an Ape Create a Sentence? 262
Language Training with Other Species 273
The Requirements for Learning a Language 278

Chapter 9. Concluding Comments: The Distribution of Intelligence 285
Intelligence and Brain Size 285
The Null Hypothesis 287
Intelligence and Evolution 290

References 295
Author Index 319
Subject Index 325
Acknowledgements 328