

CONTENTS

About the Authors	vii
Series Editor's Introduction	viii
Acknowledgments	x
Chapter 1. Introduction	1
1.1 MCA as a Geometric Method	1
1.2 Historical Landmarks	2
1.3 Bourdieu and Statistical Data Analysis	4
1.4 The Taste Example	5
1.5 Methodological Points	10
1.6 Organization of the Monograph	12
Chapter 2. The Geometry of a Cloud of Points	14
2.1 Basic Geometric Notions	14
2.2 Cloud of Points	16
2.3 Subclouds and Partition of a Cloud	20
2.4 Contributions	22
2.5 Principal Axes of a Cloud	24
2.6 From Two-Dimensional to Higher-Dimensional Clouds	30
2.7 Computation Formulas for a Weighted Cloud in a Plane	32
Chapter 3. The Method of Multiple Correspondence Analysis	34
3.1 Principles of MCA	34
3.2 MCA of the Taste Example	46
3.3 Two Variants of MCA	61
Chapter 4. Structured Data Analysis	68
4.1 From Supplementary Variables to Structuring Factors	68
4.2 From Experimental to Observational Data	69
4.3 Concentration Ellipses	69
4.4 Taste Example: Study of Gender and Age	71

Chapter 5. Inductive Data Analysis	81
5.1 Typicality Tests	82
5.2 Homogeneity Tests	85
5.3 Confidence Ellipses	89
Chapter 6. Full-Scale Research Studies	91
6.1 The Field of Publishers in France	91
6.2 The Norwegian Field of Power	97
Appendix	103
References	110
Index	113