

Contents

<i>List of Figures</i>	vi
<i>Acknowledgements</i>	vii
Introduction: Game On	1
1 Genre and the Quiz Show	11
2 Quiz Show Histories	32
3 Quiz Show Theory: Approaching the Programme Text	58
4 Knowledge in the Quiz Show	86
5 The Quiz Show and ‘Ordinary’ People as Television Performers	118
6 ‘Asking the Audience’: Quiz Shows and Their Viewers	140
Conclusion: ‘Not the Final Answer . . .’	162
<i>Bibliography</i>	166
<i>Index</i>	175