

# CONTENTS

Editor's Introduction	
<b>Ladd Wheeler</b>	9
1. Toward a Psychology of Optimal Experience	
<b>Mihaly Csikszentmihalyi</b>	13
2. Schachter's Theories of Affiliation and Emotion: Implications of Developmental Research	
<b>Phillip Shaver and Mary Klinnert</b>	37
3. Arousal-Based Social Behaviors: Do They Reflect Differences in Visceral Perception?	
<b>Jim Blascovich and Edward S. Katkin</b>	73
4. Social Anxiety	
<b>Mark R. Leary</b>	97
5. Exchange and Communal Relationships	
<b>Judson Mills and Margaret S. Clark</b>	121
6. Heider and Simmel Revisited: Causal Attribution and the Animated Film Technique	
<b>Saul M. Kassin</b>	145
7. Self-Evaluation Through Social Comparison: A Developmental Analysis	
<b>Jerry Suls and Glenn S. Sanders</b>	171
8. Cognitive Style and Social Behavior: A Review of Category Width	
<b>Thomas F. Pettigrew</b>	199
9. The Psychobiography Debate: An Analytical Review	
<b>William McKinley Runyan</b>	225
10. An Introduction to the Use of Structural Equations: Prospects and Problems	
<b>Harry T. Reis</b>	255