

# CONTENTS

Editors' Introduction: Research Methods in Personality and Social Psychology <b>Clyde Hendrick and Margaret S. Clark</b>	7
1. Implementing and Using the Dyadic Interaction Paradigm <b>William Ickes, Victor Bissonnette, Stella Garcia, and Linda L. Stinson</b>	16
2. Using Electrodermal and Cardiovascular Measures of Arousal in Social Psychological Research <b>Jim Blascovich and Robert M. Kelsey</b>	45
3. A Practical Guide to the Use of Response Latency in Social Psychological Research <b>Russell H. Fazio</b>	74
4. Assessing Frequency Reports of Mundane Behaviors: Contributions of Cognitive Psychology to Questionnaire Construction <b>Norbert Schwarz</b>	98
5. Computer Simulation of Social Interaction <b>Garold Stasser</b>	120
6. Meta-Analysis and the Integrative Research Review <b>Harris Cooper</b>	142
7. Design Issues in Dyadic Research <b>David A. Kenny</b>	164
8. Covariance Structure Modeling in Personality and Social Psychological Research: An Introduction <b>Michael D. Coovert, Louis A. Penner, and Robert MacCallum</b>	185

9. Theory Testing in Personality and Social Psychology  
with Structural Equation Models:  
A Primer in 20 Questions 217  
**J. S. Tanaka, A. T. Panter,**  
**Wayne C. Winborne, and G. J. Huba**
10. Personal Design in Social Cognition 243  
**Norman H. Anderson**
11. Within-Person Correlational Design and Analysis 279  
**John L. Michela**
12. Idiographic and Nomothetic Perspectives on  
Research Methods and Data Analysis 312  
**James Jaccard and Patricia Dittus**