## **Contents**

**Foreword** 

by Kenneth J. Gergen	
Preface by Mark R. Leary	vii
PART ONE: CONCEPTUAL AND METHODOLOGICAL ISSUE	S
Social Psychology and How to Revitalize It by Bibb Latané	1
The Evolution and Impact of Topics in the Mainstream of Social Psychological Research by Steven Prentice-Dunn	13
Trends in Social Psychological Research: A Figure-Ground Phenomenon by Debra Moehle McCallum and Richard McCallum	19
Self-Disclosure: Inside or Outside the Mainstream of Social Psychological Research? by Valerian J. Derlega	27
The Interactive Perspective: Getting the Social Back into Social Psychology by Cecilia H. Solano	35

Myopic Social Psychology: An Overemphasis on Individualistic Explanations of Social Behavior	
by David J. Senn	45
A Contextualist Approach to the Tension Between Intrapsychic and Impression Management Models of Behavior by Danny Axsom	53
Social Psychology's Three Little Pigs by Donelson R. Forsyth	63
PART TWO: SOCIAL PSYCHOLOGY AND OTHER FIELDS	
A Developmental Approach to Social Behavior by Tedra A. Walden	67
Social and Industrial/Organizational Psychologists:	
Friends or Foes? by Garnett S. Stokes	85
Social-Clinical-Counseling Integration Indigestion: How Do You Spell "Relief"? by James E. Maddux	93
PART THREE:	
THE ROLES OF THE SOCIAL PSYCHOLOGIST	
Roles and Respectability in Social Psychology by Elaine C. Nocks	105
Teachers Who Research Versus Researchers Who Teach by Ann L. Weber	111

A System for Balancing Departmental Teaching and Research by Mark R. Leary and John E. Williams	119
The State of Social Psychology: An Opinion by Clyde Hendrick	125
Index of Names	133
Index of Subjects	137