

Contents

Foreword	vii
<i>Thomas M. Ostrom</i>	
Preface	xiii
1. Stereotypes	1
<i>David L. Hamilton and Jeffrey W. Sherman</i>	
2. Cognitive Processes in Attitude Change	69
<i>Richard E. Petty, Joseph R. Priester, and Duane T. Wegener</i>	
3. Cognitive Perspective in Political Psychology	143
<i>Shanto Iyengar and Victor Ottati</i>	
4. Some Cognitive Structures and Processes Relevant to Relationship Functioning	189
<i>Margaret S. Clark, Vicki S. Helgeson, Kristin Mickelson, and Sherri P. Pataki</i>	
5. Social Cognition and Health Psychology	239
<i>Leslie F. Clark</i>	
6. Social Cognition and Clinical Psychology: Anxiety, Depression, and the Processing of Social Information	289
<i>Gifford Weary and John A. Edwards</i>	
7. On the Synergy Between Theory and Application: Social Cognition and Performance Appraisal	339
<i>Jack M. Feldman</i>	

8. Consumer Judgment and Decision Processes <i>Frank R. Kardes</i>	399
Author Index	467
Subject Index	505