Contents

List of plates viii

List of figures ix

List of tables xi

Acknowledgements xii

1 'The Nature of Prejudice' 1

What is prejudice? 3

A social psychological approach 9

2 Prejudiced Individuals 17

The Authoritarian Personality 19

Prejudice on the left and right 26

The limitations of a personality approach to prejudice 31

3 Social Categorization and Prejudice 39

Categorization: a fundamental process 41

Differentiation and assimilation 42

Social categorization and intergroup discrimination 44

Crossed categorizations 48

Perceived intragroup homogeneity 54

Factors governing category use 59

Category fit 64

Category accessibility 69

Categorization versus belief similarity as a basis for prejudice 74

4 Stereotyping and Prejudice 81

Origins of stereotypes 82
Stereotypes as illusory correlations 86
Stereotypes in use 90
Stereotypes and social judgements 90
Stereotypes and social attributions 99
Factors affecting stereotype activation and use 102
Stereotypes as self-fulfilling prophecies 106
Stereotype change 111

5 The Development of Prejudice in Children 119

Awareness of social categories 121
Category identification and preference 126
Ethnic and national categories 126
Gender identification and preference 136
Intergroup attitudes and discrimination in children 141
Understanding the development of prejudice in children 149

6 Prejudice and Intergroup Relations 161

Conflicting group interests 163
Social identity 169
The concept of identity 170
Threats to identity 173
Status relations as a source of threatened identity 176
Social identity and prejudice: an evaluation 185
Relative deprivation 190

7 Prejudice Old and New 207

Is prejudice declining? 208
New forms of prejudice 217
Modern prejudice 218
Aversive prejudice 227
Integrating modern and aversive prejudice 231

8 Reducing Prejudice 235

The Contact Hypothesis 236
Social and institutional support 237
Acquaintance potential 239
Equal status 242
Co-operation 245

Contact in schools 247
The outcomes of school desegregation 248
Co-operative learning groups 253

The Contact Hypothesis revisited: the generalization of attitude change 259
Three models of intergroup contact 260
Assimilation or pluralism 266

References 271

Subject index 307

Author index 310

Plates

1 Still from the BBC documentary *Black and White*, 1987 (*courtesy BBC Photo Library*) 1

2 British National Party supporter (*courtesy Carole Wright/Format*) 17

3 Women queuing at post office (*courtesy Joanne O'Brien/Format*) 39

4 Traditional roles (*courtesy Brenda Prince/Format*) 81

5 Black child bathing dolls (*courtesy Joanne O'Brien/Format*) 119

6 Anti-European demonstration (*courtesy David Gordon/Select*) 161

7 Young women at bus station (*courtesy Paul Baldesare/Photovision*) 207

8 Science class (*courtesy Brenda Prince/Format*) 235

Figures

3.1 Effect of crossed categorizations 50
3.2 Perceived intragroup homogeneity in minority–majority contexts 58
3.3 Effects of overt and covert primes on a social judgement 68
4.1 Impact of social class stereotypes on predictions of academic achievement 94
4.2 Selective recall for ingroup and outgroup information 97
4.3 Reaction times for positive and negative words when preceded by subliminal ingroup/outgroup primes 99
4.4 Effects of teacher expectations on student achievement levels 108
4.5 Effects of different amounts and patterns of disconfirming information on subsequent stereotypical ratings 114
5.1 Primitive gender categorization in six-month-old infants 125
5.2 Black and White preferences for black and white puppets in the mid-1960s 129
5.3 Black and White preferences for black and white dolls in the late 1960s 134
5.4 Gender segregation in children at play 138
5.5 The development of own-gender bias 140
5.6 Gender discrimination in young children 143
5.7 Intergroup evaluations by high- and low-status children's groups 148
6.1 Reactions to a threatened identity 176
6.2 The effects of a group's status position on ingroup bias and satisfaction with the ingroup 178
6.3 A subordinate group's reaction to status illegitimacy, instability, and permeability of group boundaries 184

6.4 Temporal and social relative deprivation in Britain, 1961–91 194
6.5 Muslim intergroup attitudes in India as a function of relative deprivation 197
6.6 Group permeability and collective protest 200
7.1 Measuring negative stereotypes with reduced social desirability contamination 212
7.2 Old-fashioned sexism, neo-sexism, and attitudes towards affirmative action programmes for women 224
7.3 Help-giving to 'White' and 'Black' victims as an index of aversive racism 229
8.1 Residential contact and modern racism 242
8.2 The effects of relative status and team success on liking for a Black co-worker 244
8.3 Dimensions of contact and intergroup attitudes in Bangladesh 247
8.4 Ethnic aggregation in two cohorts of an integrated school 251
8.5 The effects of co-operative learning groups on cross-ethnic friendships 256
8.6 Changes in mainstream children's sociometric preferences in a co-operative exchange programme with children with severe disabilities 258
8.7 Change in a positive national stereotype after intergroup or interpersonal contact 264

Tables

1.1 Employment discrimination in Britain in the mid-1960s 5
2.1 Changes in authoritarianism after exposure to liberal or conservative group norms 32
2.2 Ethnic discrimination in English children: percentage of allocation strategies adopted 34
3.1 Two sample matrices from the minimal group paradigm 47
3.2 Effect of cross-cutting gender and ethnicity in Hong Kong 52
3.3 Effect of cross-cutting categories in a Canadian university: recommended payment rates for research assistant candidates 54
3.4 Situational effects on perceived entitativity 65
3.5 Influence of temporary and chronic factors on use of a categorization 72
3.6 Categorization versus similarity as determinants of intergroup discrimination 77
4.1 Statistical infrequency as a source of illusory correlation 87
5.1 English children's ethnic stereotypes 142
5.2 Children's preferences for peers with and without disabilities 145
6.1 Biased intergroup ratings in a British political context 173
6.2 Black militancy and relative deprivation 193
6.3 Fraternalistic and egoistic deprivation and prejudice 196
7.1 Historical changes in White American ethnic stereotypes and attitudes 209
7.2 Some items used to measure modern and old-fashioned racism 220