

# Contents

*List of Illustrations*, ix  
*Abbreviations*, xi  
*List of Contributors*, xiii

- 1 Introduction, 3  
*William A. Johnson*

## **PART I: SITUATING LITERACIES**

- 2 Writing, Reading, Public and Private “Literacies”:  
Functional Literacy and Democratic Literacy in Greece, 13  
*Rosalind Thomas*
- 3 Literacy or Literacies in Rome?, 46  
*Greg Woolf*
- 4 Reading, Hearing, and Looking at Ephesos, 69  
*Barbara Burrell*
- 5 The Anecdote: Exploring the Boundaries between  
Oral and Literate Performance in the Second Sophistic, 96  
*Simon Goldhill*
- 6 Situating Literacy at Rome, 114  
*Thomas Habinek*

## **PART II: BOOKS AND TEXTS**

- 7 The Corrupted Boy and the Crowned Poet: or, The  
Material Reality and the Symbolic Status of the Literary  
Book at Rome, 143  
*Florence Dupont*
- 8 The Impermanent Text in Catullus and Other  
Roman Poets, 164  
*Joseph Farrell*
- 9 Books and Reading Latin Poetry, 186  
*Holt N. Parker*

**PART III: INSTITUTIONS AND COMMUNITIES**

- 10 Papyrological Evidence for Book Collections and Libraries in the Roman Empire, 233  
*George W. Houston*
- 11 Bookshops in the Literary Culture of Rome, 268  
*Peter White*
- 12 Literary Literacy in Roman Pompeii: The Case of Vergil's *Aeneid*, 288  
*Kristina Milnor*
- 13 Constructing Elite Reading Communities in the High Empire, 320  
*William A. Johnson*

**PART IV: BIBLIOGRAPHICAL ESSAY**

- 14 Literacy Studies in Classics: The Last Twenty Years, 333  
*Shirley Werner*

**PART V: EPILOGUE**

- 15 Why Literacy Matters, Then and Now, 385  
*David R. Olson*

*Index Locorum*, 405

*General Index*, 415

# Illustrations

- Figure 2.1: Athenian Agora XXV, *Ostraka*, no.89 19
- Figure 2.2: Athenian Agora XXV, *Ostraka*, no.1097 20
- Figure 2.3: Athenian Agora XXV, *Ostraka*, no.768 20
- Figure 2.4: Athenian Agora XXV, *Ostraka*, no.762 21
- Figure 2.5: Athenian Agora XXV, *Ostraka*, no.198 21
- Figure 2.6: Athenian Agora XXV, *Ostraka*, no.1065 22
- Figure 2.7: Kerameikos ostrakon inv. 2242, DAI 29
- Figure 2.8a: Fragment of IG i<sup>3</sup> 272 31
- Figure 2.8b: *ATL* vol. I, plate IV, First Stele, List 3 32
- Figure 2.9: Fragment of IG i<sup>3</sup> 422 35
- Figure 4.1: Ephesos, plaza south of the Hellenistic agora: schematic plan 71
- Figure 4.2: Ephesos, plaza: reconstruction at start of first century C.E. 73
- Figure 4.3: Ephesos, plaza: reconstruction late in first century C.E. 76
- Figure 4.4: Ephesos, plaza: reconstruction at mid-second century C.E. 79
- Figure 4.5: Ephesos, plaza: reconstruction in late second century C.E. 84
- Figure 6.1: *Tabula Iliaca Capitolina (MDAI(R) vi (1891) pl. v)* 128
- Figure 10.1: *P.Oxy.* 2659. A list of writers of comedy and titles of their works 242
- Figure 11.1: Public Libraries in central Rome 270
- Figure 11.2: Relief from Ostia, inv. no. 130 281
- Figure 12.1: M. Della Corte, drawing of *CIL* 4. 7129–7131 295
- Figure 12.2: Line drawing of hexameter outside House of Fabius Ululitremulus (*CIL* 4. 9131) 300
- Figure 12.3: Painting of writing materials from Pompeii (MANN 4676) 303