

CONTENTS

LIST OF CONTRIBUTORS	<i>ix</i>
AN INTRODUCTION TO THE SPECIAL VOLUME ON FAMILY BUSINESS AND ENTREPRENEURSHIP	<i>xiii</i>
PART I: EMPIRICAL RESEARCH	
THE IMPORTANCE OF LOOKING TOWARD THE FUTURE AND BUILDING ON THE PAST: ENTREPRENEURIAL RISK TAKING AND IMAGE IN FAMILY FIRMS	
<i>Esra Memili, Kimberly A. Eddleston, Thomas M. Zellweger, Franz W. Kellermanns and Tim Barnett</i>	<i>3</i>
UNDERSTANDING EXIT FROM THE FOUNDER'S BUSINESS IN FAMILY FIRMS	
<i>Carlo Salvato, Francesco Chirico and Pranodita Sharma</i>	<i>31</i>
THE ROLE OF FAMILY MEMBER SUPPORT IN ENTREPRENEURIAL ENTRY, CONTINUANCE, AND EXIT: AN AUTOETHNOGRAPHY	
<i>William R. Meek</i>	<i>87</i>
SPOUSAL CONTEXT DURING THE VENTURE CREATION PROCESS	
<i>Sharon M. Danes, Amanda E. Matzek and James D. Werbel</i>	<i>113</i>

SOCIETY IN EMBRYO: FAMILY RELATIONSHIPS AS THE BASIS FOR SOCIAL CAPITAL IN FAMILY FIRMS	
<i>Ritch L. Sorenson, G. T. Lumpkin, Andy Yu and Keith H. Brigham</i>	163
THE CATHOLIC SPIRIT AND FAMILY BUSINESS: CONTRASTING LATIN AMERICA, EASTERN EUROPE, AND SOUTHERN EUROPE	
<i>Vipin Gupta and Nancy Levenburg</i>	185
PART II: ANALYSIS AND COMMENTARY	
SKEPTICAL ABOUT FAMILY BUSINESS: ADVANCING THE FIELD IN ITS SCHOLARSHIP, RELEVANCE, AND ACADEMIC ROLE	
<i>Alex Stewart</i>	231
THE <i>YIN</i> AND <i>YANG</i> OF KINSHIP AND BUSINESS: COMPLEMENTARY OR CONTRADICTORY FORCES? (AND CAN WE REALLY SAY?)	
<i>Alex Stewart and Michael A. Hitt</i>	243
KINSHIP, CAPITAL, AND THE UNSETTLING OF ASSUMPTIONS: CONTEMPORARY ANTHROPOLOGY AND THE STUDY OF FAMILY ENTERPRISE AND ENTREPRENEURSHIP	
<i>Danilyn Rutherford</i>	277
KINSHIP AND GENDER	
<i>Harold W. Scheffler</i>	285
SOURCES OF ENTREPRENEURIAL DISCRETION IN KINSHIP SYSTEMS	
<i>Alex Stewart</i>	291

CROSS CAMPUS COLLABORATION: A LAW SCHOOL PERSPECTIVE <i>Edward A. Fallone</i>	315
THE PROMISE OF FAMILY BUSINESS AS AN ACADEMIC FIELD IN MAJOR RESEARCH UNIVERSITIES <i>Anne S. Miner</i>	323
PRACTICE-BASED RESEARCH IN FAMILY BUSINESS <i>Dean R. Fowler</i>	337
FOUR AESTHETIC MODELS FOR RELEVANT RESEARCH IN THE FIELD OF FAMILY ENTERPRISE <i>Judy Green</i>	343
TEAM APPROACHES TO ENTREPRENEURSHIP AND FAMILY BUSINESS EDUCATION <i>Frank Hoy</i>	349
LATE STAGE ENTREPRENEURIAL ACTIVITY: WHAT STUDENTS SHOULD KNOW ABOUT FAMILY-OWNED AND FAMILY-CONTROLLED COMPANIES <i>Ernesto J. Poza</i>	359
TAKING STOCK OF ONE DECADE OF RESEARCH: AN OUTCOMES-BASED FRAMEWORK FOR TEACHING FAMILY BUSINESS <i>Ritch L. Sorenson, Andy Yu and Keith H. Brigham</i>	367

**A FAMILY BUSINESS PROJECT? SO WHAT!
EIGHT STRATEGIES FOR INTRAPRENEURIAL
SCHOLARS**

Rosa Nelly Trevinyo-Rodriguez

377

**ADVANCING THE 3Rs OF FAMILY
BUSINESS SCHOLARSHIP: RIGOR,
RELEVANCE, REACH**

Pramodita Sharma

383