Contents

List of Plates		vii	
Preface and Acknowledgements		ix	
Introduction		1	
Chapter 1	The Man and the Myth	7	
Chapter 2	Making the Kon-Tiki	31	
Chapter 3	From Raft to Brand	53	
Chapter 4	The Seamless Craft of Writing Legend	73	
Chapter 5	To Review a Classic	95	
Chapter 6	The Kon-Tiki Film and the Return to Realism	113	
Chapter 7	A Lone Hero of Adventurous Science	133	
Chapter 8	White Primitives and the Art of Being Exotic to Oneself	153	
Chapter 9	The New Postwar Sea and the Pacific Frontier	171	
Conclusion		195	
Notes		199	

Select Bibliography	233
Index	245