

Contents

Foreword by Willibald P. Pahr, Secretary-General WTO	5
Tej Vir Singh, H. Leo Theuns, Frank M. Go	
The Continuing Search for Sustainable Tourism: The Case of Developing Countries; Editorial	11
1. Pim Peppelenbosch & Gertjan Tempelman	
The Pros and Cons of International Tourism to the Third World	23
2. Mil Roekaerts & Kris Savat	
Mass Tourism in South and Southeast Asia - A Challenge to Christians and the Churches	35
3. Jozef W.M. van Doorn	
A Critical Assessment of Socio-Cultural Impact Studies of Tourism in the Third World	71
4. Stephen Britton	
Tourism, Dependency and Development: A Mode of Analysis	93
5. Georges H. Cazes	
Alternative Tourism: Reflections on an Ambiguous Concept	117
6. Erik Cohen	
"Alternative Tourism" - A Critique	127
7. A. Fuat Firat	
Tourism Marketing and Development: Structural Constraints Facing Underdeveloped Countries	143
8. Frank M. Go	
Appropriate Marketing for Travel Destinations in Developing Nations	159
9. Kadir H. Din	
Towards an Integrated Approach to Tourism Development: Observations from Malaysia	181
10. Eric E. Rodenburg	
The Effects of Scale in Economic Development - Tourism in Bali	205

11. Wander G. Meijer	
Rucksacks and Dollars: The Economic Impact of Organized and Non-Organized Tourism in Bolivia	227
12. S.E. Migot-Adholla	
Toward Alternative Tourism in Kenya	251
13. Victor Teye	
Tourism Development in Zambia: Some Physical and Environmental Considerations	269
14. Kunal Chattopadhyay	
Some Economic Aspects of Tourist Traffic: A Case Study of Amarnath	293
15. Wigand Ritter	
Preserving Cultural Identity by Outdoor Recreation and Domestic Tourism: The Case of the Gulf Arabs	311
16. Thanh-dam Truong	
The Dynamics of Sex Tourism: The Case of Southeast Asia	325
 Appendix	
Manila Declaration on World Tourism	349
 List of Contributors	355