## **Contents**

## Volume II: From Mass Culture Critique to Popular Culture Studies

Popular	Culture -	- Early	Consid	lerations
---------	-----------	---------	--------	-----------

10.	On a Possible Popular Culture	3
	Thomas Wright	
17.	What Is Culture?	23
	Derek Kahn	
Poj	pular Culture and Mass Culture – Control and Consent	
18.	A Theory of Mass Culture Dwight Macdonald	31
19.	The Problem of High Culture and Mass Culture  D.W. Brogan	47
20.	Daydreams and Nightmares: Reflections on the Criticism of Mass Culture  Edward Shils	59
21.	The Literary Imagination and the Explanation of Socio-Cultural Change in Modern Britain  Paul Filmer	75
22.	Culture Industry Reconsidered Theodor W. Adorno	97
	(Translated by Anson G. Rabinbach)	
23.	Hegemony and Mass Culture: A Semiotic Approach	105
	M. Gottdiener	
24.	The Concept of Cultural Hegemony: Problems and Possibilities <i>T.J. Jackson Lears</i>	127
25.	Beyond "Mass Culture": The Lonely Crowd, the Uses of Literacy, and the Postwar Era  Eugene Lunn	157
26.	Murder, Mass Culture, and the Feminine: A View from the 4.50 from Paddington Angela Devas	177
_		
Pol	oular Culture Studies – Outlines and Overviews	
27.	Popular Culture: A 'Teaching Object' Tony Bennett	197
28.	Notes on Deconstructing "The Popular' Stuart Hall	213

## vi Contents

29.	What's in a Name? Popular Culture Theories and Their Limitations	227
	Jean Franco	
30.	What Is Cultural Studies Anyway?	239
	Richard Johnson	
31.	Cultural Studies at the Crossroads	283
	Graham Murdock	
32.	Professing the Popular	295
	Simon During	
33.	Social Power and Symbolic Sites: In the Tracks of Cultural Studies	305
	Michael Pickering	
34.	Cultural Studies and the Challenge to English	335
	Michael Pickering	
35.	New Life: Cultural Studies and the Problem of the 'Popular'	361
	Scott Cutler Shershow	
36.	Post-Feminism and Popular Culture	385
	Angela McRobbie	
37.	Creativity, Popular Culture and Musical Experience	397
	Keith Negus and Michael Pickering	
38.	When the University Went 'Pop': Exploring Cultural Studies,	
	Sociology of Culture, and the Rising Interest in the Study	
	of Popular Culture	415
	Lynn Schofield Clark	