Contents

	Acknowledgements	ix
	A note on transliteration and translation	xi
1	Introduction	1
2	Rhetorical analysis and the study of social reality	12
	Rhetoric 12	
	Functional Grammar 13	
	Linking rhetoric, ideology and social positions 16	
	The Islamic field 18	
	The analytical method 19	
	Analytical tools 19	
	Some problematic analytical issues 27	
3	Islamic ideology and the public sphere in Egypt	30
	Three major groups within Egyptian Islamism 36	
	The 'other': the new Islamic intellectuals 49	
4	The rhetoric of religious authority	53
	The main thematic characteristics of Yūsuf al-Qaradāwī's books 56	
	Personal reference: hierarchy and conflict 58	
	Grammatical mood as a tool for prescribing Islamic practice and conveying authority 66	
	Style and authority 69	
	Definitions and exclusions as functions of syntax 72	
	Conclusion 77	

5	The rhetoric of religious passion	79
	The nature and content of 'Amr Khālid's books 81 Reference: being in it together 83	
	Making piety easy 89 Mood and style: the primacy of feeling 95	
	The grammar of encouraging personal responsibility 97	
	Conclusion 104	
6	The rhetoric of religious polemics	106
	Situating Muḥammad Imāra in the Islamic field 107	
	The main thematic characteristics of Muhammad Imāra's books 109	
	Personal reference and the civilizational divide 111	
	Arguing for the reader 117	
	The grammar of an authentic Islamic civilization 131	
	Conclusion 140	
	Acknowledgement 141	
7	Rhetoric and religious ideology	142
	Rhetorical functions and rhetorical tools 142	
	Rhetoric and ideology in the Islamic field 148	
	Conclusion 174	
8	Conclusion	177
	Notes	183
	Bibliography	186
	Index	195